



U.S. CONSUMER SALES
of organic products exceed
\$39 billion



51% of families are
**BUYING MORE
ORGANIC**
products than a year ago



Over **half a billion**
dollars in U.S. organic
EXPORTS
were tracked last year

THERE'S MORE TO **ORGANIC** THAN MEETS **THE EYE**

Over **3,000 FARMS**
are transitioning to organic
across the country

There are
296
organic
inspectors
in the U.S.



26 percent of
organic farmers
are **under 45**
years old



10.6 million
organic **APPLE BOXES**
were produced from
last year's crop



Over **30,000**
USDA employees have
completed **ORGANIC
LITERACY** education



45 SYNTHETICS have
been **removed, denied**
or **restricted** for use in
organic since 2008



ORGANIC SOY
pays more than
300%
per bushel over
conventional



COFFEE is the
largest organic
import valued at
\$333 million



There are
3X more
EARTHWORMS
in organic soil



**GLOBAL ORGANIC
TEXTILE STANDARD**
includes
fair labor
component

A warm welcome! It is exciting to have you here in our nation's capital to share with legislators, government agencies and policy influencers that there's more to organic than meets the eye.

Between our first-of-its-kind study on organic international trade detailing the steady rise of U.S. organic exports, OTA's latest market data showing U.S. sales of organic exceeded \$39 billion last year (with organic food reaching almost 5% of total food sales), and consumer research indicating more families than ever are choosing organic as they learn about its benefits— we're ready to share the good news about the impact of organic on our communities, our environment, and our economy.

OTA's Policy Conference and Hill Visit Days are the cornerstones to the advocacy work of your trade association. Your participation is a vital part of that work, and this is your chance to take our important messages directly to leaders in D.C. Together, we can explain first-hand how important organic is to the future of our country's health and prosperity.

This year we kicked off #OrganicWeekDC with a House Organic Caucus briefing followed by a full day of meetings for OTA members where the Board unveiled our new mission and discussed the 15-year vision for the Association.

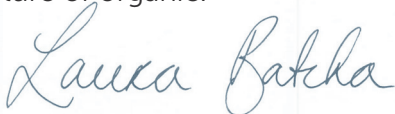
Today, you'll hear from government and agency officials about their perspectives on organic. We are privileged to have Secretary of Agriculture Tom Vilsack join us for the third year in a row, along with crowd-favorite Anne Alonzo— USDA's Agricultural Marketing Service Administrator. In addition to hearing from distinguished Representatives Sam Farr, Rodney Davis, and Suzan DelBene, we will be treated to remarks from Senator Jon Tester while enjoying a unique lunch inspired by the grains, legumes and oils produced in a full crop rotation cycle by organic farmers of the Great Plains.

Following today's conference sessions, this evening we will celebrate the 25th anniversary milestone of the Organic Food Production Act of 1990 in a Capitol Hill reception featuring honored guest Senator Patrick Leahy.

But there's more still. Tomorrow is advocacy day, and we have hundreds of Hill Visits and meetings at key agencies including USDA, FDA and the White House.

From farmers to processors to certifiers, we have a compelling story to tell about how the organic value chain is leading change in agriculture. Your work this week offers a significant opportunity to communicate the innovation, entrepreneurship, and meaningful business growth delivered by organic food and farming.

We are excited to have you here. Together we can make a difference for the future of organic.



Laura Batcha
Executive Director/CEO,
Organic Trade Association

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Colorado

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Under the Canopy | Portico Brands
New York

Leslie Zuck
Pennsylvania Certified Organic (PCO)
Pennsylvania

OTA Member Meetings — Tuesday April 14, 2015 — Hall of the States

TIME	EVENT	LOCATION
8 – 8:30 a.m.	PAC Board Meeting	Room 233
8:30–10 a.m.	Organic Continental breakfast available	Room 285
8:30 – 2 p.m.	OTA Board of Directors Meeting	Room 231
9 – 11 a.m.	Programs to encourage transitional farming	Room 383
10:30 a.m. - Noon	OTA/SFTA Sustainability Learning Forum	Room 235
11 a.m. – Noon	Spring NOSB Meeting Prep	Room 233
11:30 a.m. – 1:30 p.m.	Organic Lunch available	Room 285
12:30 – 1 p.m.	Effects of Chemicals on Children’s Health — Asa Bradman	Room 233
1 – 2 p.m.	Citrus Greening Research Results — Dr. Asa Bradman	Room 233
1 – 4 p.m.	Farmers Advisory Council Leadership Summit	Room 383
1 – 2 p.m.	HS Codes Task Force Meeting	Room 235
2 – 5 p.m.	The Organic Center Board of Directors Meeting	Room 233
3 – 4 p.m.	Mexico Task Force Meeting	Room 235
4 – 5 p.m.	Fiber Council Meeting	Room 231
4 – 5 p.m.	Vilicus Farms Mentoring Program	Room 383
5 – 6 p.m.	<p>Annual Member Meeting <i>Members will report to the Board on the day's discussions, and participate in an interactive discussion on the 15-year vision for the trade association. Included will be a look at OTA's revised Vision and Mission.</i></p> <p>OTA Vision: <i>Grow ORGANIC to achieve excellence in agriculture and commerce, protect the environment and enhance community well-being.</i></p> <p>OTA Mission: <i>Promote and protect ORGANIC with a unifying voice that serves and engages its diverse members from farm to marketplace.</i></p>	Room 285
6 p.m.	Organic PAC Fundraiser Bus Pick-up	In front of the Hall of the States
6:30 – 9 p.m.	Organic PAC Fundraiser (802-275-2250 for details)	Pinstripes, 1064 Wisconsin NW, Washington, D.C.

Nominate Your Organic Heroes!

Help honor heroes in the organic sector by submitting nominations for

OTA's 2015 Organic Leadership Awards



Growing the Organic Industry



Organic Farmer of the Year



Rising Star

Details: www.ota.com • Deadline for submission: April 23

More information: tyoung@ota.com

Wednesday, April 15, 2015 — Newseum

TIME	EVENT	LOCATION
8:15 a.m.	Registration Opens <i>Light refreshments</i>	Room 705
9 – 9:15 a.m.	Welcome and Organic Industry Growth Update <i>Laura Batcha, OTA's Executive Director/CEO</i>	Main Stage
9:15 – 9:25 a.m.	California Update <i>Andrea Davis-Cetina, CCOF Board of Directors</i>	Main Stage
9:25 – 9:55 a.m.	Congressman Sam Farr (D-CA 20th)	Main Stage
10 – 11 a.m.	U.S. Secretary of Agriculture Tom Vilsack	Main Stage
MORNING BREAKOUT SESSIONS:		
11:15 a.m. – Noon	Research Needs Listening Session <i>Featuring Jessica Shade (The Organic Center), Brise Tencer (OFRF), and Mathieu (Mat) Ngouajio (USDA-NIFA)</i>	Room 709
11:15 a.m. – Noon	GRO Organic Check-off <i>Organic Research and Promotion Program Steering Committee members will facilitate interactive small group discussions on the proposed framework for an Organic Check-off.</i>	Room 702
12:15 – 12:45 p.m.	Senator Jon Tester (D-Montana) MENU inspired by the grains, legumes and oils produced in a full crop rotation cycle by organic farmers of the Great Plains <i>Hummus and Toasted Pita Chips and Vegetables</i> First Course, Salad Duo: <i>Bulgur Wheat Salad with Sundried Cherries; Popped Kamut and Kale Salad with Pine Nuts, Raisins, and a Garlic and Honey Vinaigrette made with Safflower Oil; Breads and Sweet Butter</i> Second Course: <i>Prime Beef Kabob served with Herb Marinated Feta Cheese and Organic Lentil and Barley Salad or Grilled Vegetable Kabob served with Marinated Mushrooms and Lentil and Barley Salad (Vegan/Vegetarian Option)</i>	Main Stage
12:45 – 1:15 p.m.	Lentil and Grain Farming in Montana <i>Featuring Liz Carlisle, author of Lentil Underground, and David Oien, a Montana lentil farmer, OTA member, and founder of Timeless Natural Foods</i>	Main Stage
1:15 – 1:45 p.m.	Anne Alonzo, Agricultural Marketing Service Administrator	Main Stage
AFTERNOON BREAKOUT SESSIONS:		
2 – 2:45 p.m.	Public/Private Collaboration to Grow Organic Acreage <i>Featuring Miles McEvoy (Deputy Administrator, USDA's National Organic Program), Betsy Rakola (Organic Policy Advisor, USDA), and Nate Lewis (OTA's Senior Crops and Livestock Specialist)</i>	Room 702
2 – 2:45 p.m.	Quantifying the International Organic Marketplace <i>Featuring Ted Jaenicke (Associate Professor, Agricultural Economics, Penn State) and Monique Marez (OTA's Associate Director for International Trade)</i>	Room 709
AFTERNOON KEYNOTES:		
3 – 3:35 p.m.	Congresswoman Suzan DelBene	Main Stage
3:45 – 4:10 p.m.	The Nuts and Bolts of Congressional Policymaking <i>Featuring Keith Jones (policy advisor to Congressman Collin Peterson (D-MN), Ranking Member of the House Agriculture Committee), Julian Baer (senior policy advisor to Senator Pat Roberts (R-KS), Chairman of the Senate Agriculture Committee), Peggy Binzel (a principal at the Podesta Group), and Marni Karlin (OTA's Vice President of Government Affairs and General Counsel)</i>	Main Stage
4:10 – 4:45 p.m.	Congressman Rodney Davis	Main Stage
4:45 – 5 p.m.	Closing Remarks & Group Photo	Main Stage
5 p.m.	Buses provided from the Newseum to Capitol Hill Reception — look for signs on 6th and C Streets	
5:30 – 7 p.m.	Capitol Hill Reception at U.S. Capitol Visitor Center, SVC 209-08, First Street, SE, Washington, DC <i>Celebrating the 25th anniversary of the Organic Foods Production Act</i>	

KAMUT®
BRAND BIODIVERSITY WHEAT





AN ORGANIC TRADE ASSOCIATION RECEPTION
featuring **HONORED GUEST SENATOR LEAHY**

April 15, 2015 | 5:30 –7:30 P.M.

U.S. Capitol Visitor Center, First Street S.E., Washington, DC
Senate Meeting Room 209-208

**Enjoy an array of hors d'oeuvres and beverages
prepared with the finest organic ingredients.**

This reception will pay tribute to the Organic Food Production Act of 1990, which established the foundation for U.S. national organic standards. This milestone legislation helped shape the strict organic practices that safeguard the value of organic farming and its products. Please join us to celebrate the contributions of organic food and farming over the past 25 years to the national economy.

Buses will be provided.

Instructions for those who want to walk (13 minutes):

- 1) Exit the Newseum on Pennsylvania Avenue
- 2) Turn left and walk towards the U.S. Capitol until you reach Peace Circle
- 3) Walk counter-clockwise around the circle and cross over First Street NW.
- 4) Make an immediate left and follow the outside curved path (next to the parking lot)
- 5) As you approach the red brick structure, stay on the path to the left of it
- 6) Stay on the curving path. As you approach a brown guard house, bear left
- 7) You will now be on the Capitol East Front. Walk across the plaza towards the Library of Congress (large building opposite the Capitol, with a green roof and a golden torch on top)
- 8) Proceed down the stairs to the left of the two fountains (for an accessible route, follow the same path, taking one of the two elevators past the fountains)
- 9) Turn right and proceed through the security checkpoint to enter the Capitol Visitor Center
- 10) Once inside you will need to go down the stairs to the lower level "Senate Appointment Desk" and check in with your ID

Conference Hosts

Laura Batcha serves as OTA's Executive Director/CEO. She brings 20 years of direct experience as a certified organic producer and handler, and more than 10 years of experience in the organic private sector. She is a member of the Agricultural Policy Advisory Committee appointed by USDA and the U.S. Trade Representative's Office.

Melissa Hughes is General Counsel & Director of Government Relations for Organic Valley, the nation's largest and oldest organic dairy cooperative. She currently serves on USDA's Advisory Committee on Biotechnology & 21st Century Agriculture, and is the President of OTA's Board of Directors.

Distinguished Guests



As the nation's 30th Secretary of the U.S. Department of Agriculture, **Tom Vilsack** administers programs and policies that shape all aspects of agricultural production, trade and nutrition. Secretary Vilsack, a member of the Presidential Cabinet, is

responsible for keeping the President informed of issues in U.S. agriculture, and for making policy recommendations as these issues emerge.



Senator **Jon Tester** (D-MT) is a third-generation Montana farmer, who is a strong advocate for rural America. He is the only U.S. Senator who is also an organic grower—raising grains, legumes and other rotational crops on land his grandfather

homesteaded 100 years ago.



Representative **Rodney Davis** was recently sworn in for his second term in Congress serving the 13th District of Illinois, a 14-county district covering both urban and rural areas of Central and Southwestern Illinois. He serves as the Chairman of the

House Agriculture Subcommittee on Biotechnology, Horticulture, and Research.



Congresswoman **Suzan DelBene** represents Washington's 1st Congressional District. She is the Ranking Member of the Subcommittee on Biotechnology, Horticulture, and Research, and was a member of the bipartisan conference

committee which successfully negotiated the Farm Bill of 2014.



Throughout his 20-year tenure, Congressman **Sam Farr** (D-CA 20th) has been a leading advocate for California agriculture. Farr is the Ranking Member of the Appropriations Subcommittee on Agriculture, Rural Development and

Food and Drug Administration. He is a co-chair of the Congressional Organic Caucus.



Anne L. Alonzo is Administrator of the Agricultural Marketing Service (AMS), an agency of the U.S. Department of Agriculture. In her role, Alonzo is responsible for the oversight of policies and programs that facilitate the efficient, fair

marketing of U.S. agricultural products, including food, fiber and specialty crops.

Esteemed Speakers

Julian Baer, Sr. Policy Advisor for Nutrition, joined the Senate Agriculture, Nutrition and Forestry Committee in 2013, when he worked for then-Ranking Member Thad Cochran (R-MS) on a variety of issues, including organic. He continued with the Committee after its leadership changed, and now works for the new Chairman of the Committee, Senator Pat Roberts (R-KS). Julian's portfolio includes nutrition, horticulture, and specialty crops.

Peggy Binzel is Principal at The Podesta Group. Drawing on her considerable experience in Congress and in the private sector working on issues ranging from energy and commerce to broadcasting and telecommunications, she provides strategic public affairs advice to Podesta Group clients, including the Organic Trade Association.

Liz Carlisle is a fellow at the Center for Diversified Farming Systems at the University of California, Berkeley. She holds a Ph.D. in Geography, also from Berkeley. A native of Missoula, Montana, Carlisle is a former Legislative Aide to United States Senator Jon Tester.

Andrea Davis-Cetina farms mixed vegetables in Sonoma where she teaches gardening classes and hosts a weekly radio show in the field of sustainable agriculture, seasonal eating, or social advocacy. Her farm has been CCOF certified since 2010. Andrea currently sits on the CCOF Board of Directors and is a fellow with the Ecological Farming Association.

Edward (Ted) Jaenicke, Ph.D is an Associate Professor of Agricultural Economics at Penn State University. His research investigates the portion of the organic food marketing channel that ranges from certified organic food processors and handlers to food retailers and consumers.

Keith Jones, who served as Program Manager of USDA's National Organic Program when the final rule for national organic standards was released and subsequently implemented, is currently Policy Advisor to the U.S. House Agricultural Committee.

Marni Karlin is OTA's Vice President of Government Affairs / General Council. She previously acted as counsel for the U.S. Senate Judiciary Committee's Subcommittee on Antitrust, Competition Policy and Consumer Rights.

Nate Lewis OTA's Senior Crops and Livestock Specialist, provides support to OTA's Farmer Advisory Council, on-the-ground outreach to OTA's organic farmer membership community, and analysis of policy issues that affect producers.

Monique Marez, OTA's Associate Director for International Trade, manages all of OTA's foreign market access programs and helps administer technical assistance projects for specialty crops.

Miles McEvoy is Deputy Administrator of USDA's National Organic Program. He took this post in October 2009 after leading the Washington State Department of Agriculture's Organic Food Program—one of the nation's first state organic certification programs—for over two decades.

Dr. Mathieu (Mat) Ngouajio is the National Program Leader – Division of Plant Production, USDA – National Institute of Food and Agriculture where he provides national leadership for research, education and extension activities relating to crop production and organic agriculture.

David Oien led a small underground network of farmers in his conservative Montana county that investigated the wonders of lentils, demonstrating to skeptics that they enrich the soil, create their own fertilizer, and thrive with little moisture. Years of work resulted in Timeless Seeds, now a million dollar enterprise.

Betsy Rakola, the USDA's Organic Policy Advisor, leads the department's Organic Working Group and advises agencies on incorporating organic into their daily mission. She previously worked for the USDA's National Organic Program, Oxfam America, and Tufts University.

Dr. Jessica Shade is Director of Science Programs for The Organic Center. She oversees The Center's research on sustainable agriculture and health, and collaborates with academic and governmental institutions to fill gaps in our knowledge about organic.

Brise Tencer is the Executive Director of the Organic Farming Research Foundation. She returned to the OFRF team this past May, having coordinated the OFRF's legislative work from 2000 to 2006. Ms. Tencer most recently served as Director of Policy and Programs for California Certified Organic Farmers (CCOF).

NEWSEUM (4/15/15)

555 Pennsylvania Ave. NW, Washington, D.C. 20001
Please use 6th Street entrance, marked Freedom Forum

Welcome to the Newseum — a 250,000-square-foot museum of news, and the location of OTA's 2015 Policy Conference. The Newseum features seven levels of galleries, theaters, retail spaces and visitor services. It takes museum-goers behind the scenes to experience how and why news is made.

While there won't be much time for sightseeing during the Conference, we are delighted to provide you a **complimentary Newseum pass** in your conference packet. The pass is valid for one year. We hope you will plan to return when you have time to enjoy all that this fascinating venue has to offer.

Wireless Internet access is available without a passcode on the network "newseumguest." Please consult an OTA staff member if you require assistance.



LEADERSHIP SUMMIT

OTA's Farmers Advisory Council (FAC) is hosting its second leadership summit in conjunction with OTA's Policy Conference and Hill Visit Days.

Discussions around crop insurance and land access will help to shape OTA's policy work for organic farmers.

In addition, the Summit will culminate in visits to key agency staff and lawmakers to help ensure federal support for organic farmers.



THANK YOU to the following organizations for sending organic farmers to Capitol Hill to advocate for organic!



Thursday, April 16, 2015 — Hall of the States

TIME	EVENT	LOCATION
7:45 a.m.	Registration opens, Hill Visit Day	Lobby
7:45 a.m.	Hospitality Suite opens for the day	Room 283/285
8:30 a.m.	Hill Visit Preparation session	Room 383/385
9 – 4 p.m.	Members depart for pre-arranged Hill Visits	
11:30 a.m. – 2 p.m.	Lunch available	Room 283/285
4:30 p.m.	Event closing & champagne toast	Room 283/285

General Information

HALL OF THE STATES (4/16/15)

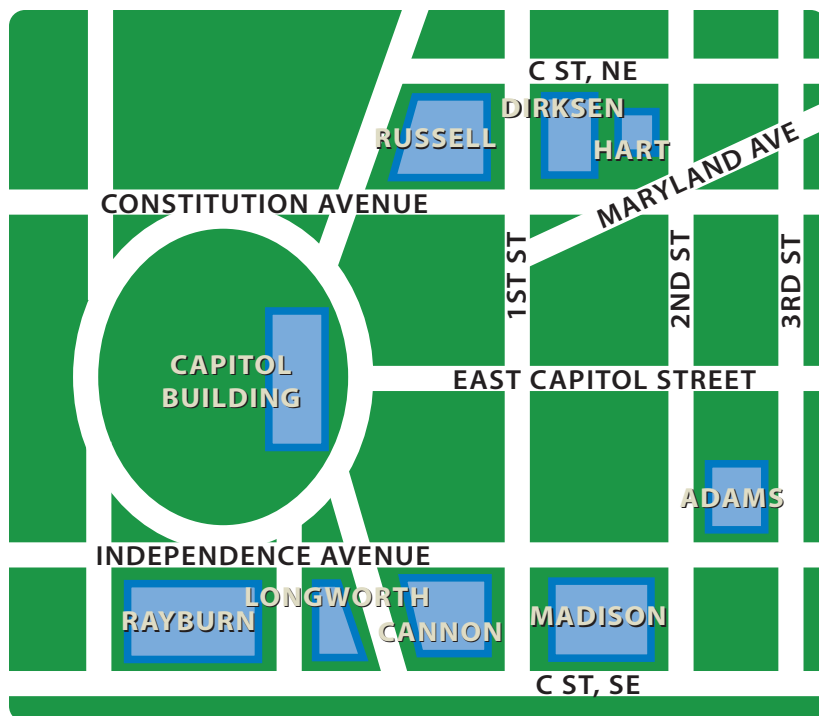
444 North Capitol St. NW, Washington D.C. 20001
Rooms 283/285 and 383/385

The Hall of the States houses OTA's Washington, D.C., offices, and will be our "home base" for Hill Visit day. Below is some general information to help you during your visit.

Building Security: In your conference materials, you will find an access card in addition to your conference badge. Please do not lose your access card, as you need to show this card to Security when entering the building. Let us know if you have any problems (phone numbers provided below).

Hospitality Suite: Located in Rooms 283/285, the Hospitality Suite will serve as a central meeting spot for members on Thursday, April 16. Food, beverages, and access to wireless internet will be available there, as will OTA staff members, who are ready to help with any questions.

Evaluations: Hill Visit Team Leaders, please remember to fill out the evaluation form in your conference packet and return it to the OTA staff or the Hospitality Suite (283/285) before leaving Washington. Thank you.



CONTACTING US

For general inquiries, including registration, conference, and reception call or text:

1. Angie Jagiello, OTA
413.824.0611
2. Amy Bovaird, OTA
802.275.2250

For questions about your Hill Visit, schedule call or text:
Stephanie Jerger, OTA
202.316.7246

Let an OTA staff member know if you would like to receive our text updates.

ATTENDEES

Whitney Forman-Cook

Agri-Pulse

Peter Golbitz

Agromeris LLC

Ryan Benn

Alive Publishing Group Inc.

Steve Crider

Amy's Kitchen Inc.

Jessica Poingt

Amy's Kitchen Inc.

Martin Levin

Amy's Kitchen Inc.

Denise Andersen

Andersen Organics

Bob Kaake

Annie's Inc.

Christopher Ely

Applegate

Brent Cannell

Aurora Organic Dairy

Scott McGinty

Aurora Organic Dairy

Marc Peperzak

Aurora Organic Dairy

Peter Levangie

Bay State Milling

Rita Abi-Ghanem

Bio Huma Netics

Catherine Boudreau

Bloomberg BNA

Robert Agnew

Bob's Red Mill Natural Foods

John Ashby

California Natural Products

Marie-Eve Levert

Canada Organic Trade Association

Amy Lamendella

CCOF Certification Services LLC

Jake Lewin

CCOF Certification Services LLC

Christopher Nichols

Chino Valley Ranchers

David Will

Chino Valley Ranchers

Haley Ferrill

Clarkson Grain Company Inc.

Tyler Uden

Clarkson Grain Company Inc.

Rick Collins

Clif Bar & Company

Matthew Dillon

Clif Bar & Company

Elysa Hammond

Clif Bar & Company

Patrick Kabealo

Costco Wholesale

Dennis Knapp

Costco Wholesale

Chris Schaller

Costco Wholesale

Tess Wilkins

Costco Wholesale

Mary Castonguay

CROPP Cooperative

Wade Miller

CROPP Cooperative

Lydia Henshaw

Crosstek Solutions

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Earthbound Farm

Samantha Cabaluna

Earthbound Farm

Sarah Bird

Ecologic Brands

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John Brunnquell

Egg Innovations LLC

Michael Berger

Elevation Franchise

Ventures LLC

Marty Mesh

Florida Certified Organic Growers LLC

Craig Deadman

Fonterra Cooperative Group

Elizabeth Crawford

Food Navigator USA

Jeffrey Brams

Garden of Life LLC

Mary Cavanaugh

General Mills

Katrina Heinze

General Mills

Sandra Marquardt

Global Organic Textile Standard

Mark Squire

Good Earth Natural Foods

David Vetter

Grain Place Foods Inc.

Ned Conwell

Green Tractor Farm

Michael Dagerath

H.E. Butt Grocery Co.

Scott Mitchell

H.E. Butt Grocery Co.

Marcus Gordon

Healthy Brands Collective

Greg Herbruck

Herbruck Poultry Ranch

Mohamed Mousa

Herbruck Poultry Ranch

Mike Sencer

Hidden Villa Brands

Leslie Fishman

High Quality Organics

Jay Fishman

High Quality Organics

Jenny Burns

Honest Tea

Ray Williams

Hudson Bay Farm

Thomas Lorber

Intact U.S. Inc

Dirk Otto

Intact U.S. Inc

Trevor Blyth

Kamut International

Scott Silverman

KeHE

Patrick Kerrigan

Kerrigan Global Solutions

Brendan Cull

Kroger

Erik Drake

Late July Snacks LLC

Thomas B. Harding, Jr.

Lehigh Valley Organic Growers

Liz Carlisle

Lentil Underground

Daniel Mathews

Lundberg Family Farms

Tim Schultz

Lundberg Family Farms

Sarah Hubbard

Michael Torrey Associates LLC

Michael Torrey

Michael Torrey Associates LLC

Mark Lipson

Molino Creek Farm

Ted Major

MOM's Organic Market

Lisa de Lima

MOM's Organic Market

Steve Geest

MOM's Organic Market

Nathan Brown

Montana Organic Association

Alan Lewis

Natural Grocers

Ed Field

Natural Merchants

Barry Cik

Naturepedic Organic Mattresses

Rachel Bailey

Nature's Path Foods Inc.

Kyla Hochfilzer

Nature's Path Foods Inc.

Dag Falck

Nature's Path Foods Inc.

Darren Mahaffy

Nature's Path Foods Inc.

Noemie Bessette

Nature's Path Foods Inc.

Adam Andersen

New Hope Natural Media

Keith Jones

Office of Congressman Collin

Peterson (D-MN)

Julian Baer

Office of Senator Pat Roberts (R-KS)

Peggy Miars

OMRI

ATTENDEES

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Diana Jerkins

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Brise Tencer

Organic Farming Research Foundation

Anthony Suau

Organic Rising

Adam Warthesen

Organic Valley

George Siemon

Organic Valley

Melissa Hughes

Organic Valley Coop

Logan Peterman

Organic Valley/CROPP

Ted Jaenicke

Penn State University

Johanna Miranda

Pennsylvania Certified Organic

Leslie Zuck

Pennsylvania Certified Organic

Mike Spangler

Perdue Agribusiness Inc.

Jesse Laflamme

Pete and Gerry's Organics LLC

Perry Clutts

Pleasantview Farm

Peggy Binzel

Podesta Group

Jenny Hopkinson

Polittico

Steve Koretoff

Purity Organics

Alexis Randolph

Quality Assurance International

Harold Chase

Quality Assurance International

Ramkrishnan**Balasubramanian**

Quality Certification Services

Andrea Davis-Cetina

Quarter Acre Farm

Nora Pouillon

Restaurant Nora

Lisa Harter

RIBUS Inc.

Steve Peirce

RIBUS Inc.

Laurie Wittenbrink

RIBUS Inc.

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Richard D. Siegel Law Offices

Aaron Kinsman

Rodale Institute

Mark Rokala

Rokala Public Affairs

Steve Pierson

Sar-Ben Farms

Susan Pierson

Sar-Ben Farms

Shannon Campagna

Seeds of Change Inc.

Beth Robertson Martin

Small Planet Foods Inc.

Kim Dietz

Smucker Natural Foods Inc.

Bobby Modi

Smucker Natural Foods Inc.

Dale Read

Specialty Sleep Association

Amanda Hartt

SPINS

Susanna Ghaemi

SPINS

Britt Lundgren

Stonyfield Farm Inc.

Joseph Stern

SunOpta Inc.

Katherine DiMatteo

Sustainable Food Trade Association

Robert Anderson

Sustainable Strategies LLC

Kathleen Merrigan

The George Washington University

Jerry Hagstrom

The Hagstrom Report/National Journal

Marisa Them

The Hain Celestial Group

Julia Sabin

The J. M. Smucker Company

Tracy Misiewicz

The Organic Center

Jessica Shade

The Organic Center

David Oien

Timeless Seeds Inc.

Asa Bradman

UC Berkeley

Marci Zaroff

Under the Canopy/Portico Brands

Kyle Audette

UNFI

Melody Meyer

UNFI

Alisha Real

UNFI

Richard Summers

UNFI Canada

Christopher Purdy

USDA Agricultural Marketing Service

Catherine Greene

USDA Economic Research Service

Valerie Bowles

USDA Foreign Agricultural Service

David Cottrell

USDA Foreign Agricultural Service

Nancy Hubbell

USDA Foreign Agricultural Service

Tim Rocke

USDA Foreign Agricultural Service

Andrew Sowell

USDA Foreign Agricultural Service

Kelly Strzelecki

USDA Foreign Agricultural Service

Michelle Arsenault

USDA National Organic Program

Emily Brown Rosen

USDA National Organic Program

Cheri Courtney

USDA National Organic Program

Renee Mann

USDA National Organic Program

Bridget McElroy

USDA National Organic Program

Lisa Ahramjian

USDA Office of the U.S. Trade Rep.

Julia Doherty

USDA Office of the U.S. Trade Rep.

Mathieu Ngouajio

USDA National Institute of Food and Agriculture

Lisa Brines

USDA National Organic Program

Meg Kuhn

USDA National Organic Program

Miles McEvoy

USDA National Organic Program

Betsy Rakola

USDA National Organic Program

Anne Alonzo

USDA Agricultural Marketing Service

Doug Crabtree

Vilicus Farms

Anna Jones-Crabtree

Vilicus Farms

Loren Speer

Vilicus Training Institute

Ashley Swaffar

Vital Farms Inc.

Matthew OHayer

Vital Farms Inc.

Scott Rice

Washington State Dept. of Agriculture

Richard Mathews

Western Organic Dairy Producers Alliance

Kelly Shea

WhiteWave Foods

Kristy Vigil

WhiteWave Foods

Peter Riccio

WhiteWave Foods

Mike Skibinski

WhiteWave Foods

Angela Destefanis

Whole Foods Market Inc.

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