



ORGANIC WEEK 2025

ROOTED IN 40 YEARS,
GROWING FOR THE FUTURE

AN ORGANIC TRADE ASSOCIATION EVENT



September 15-17, 2025
#OrganicWeekDC

Park Hyatt
Washington, D.C.

- One of the organic events of the year, growing influence and advancing priorities in Washington, D.C.
- Gather with Organic Trade Association members and stakeholders across all sectors of the organic value chain
- An opportunity for leadership and engagement in the organic sector through participation and sponsorship

BECOME A SPONSOR

Become a part of this transformative event by sponsoring Organic Week 2025! Your support will help us make a bigger impact and further the mission of advancing organic farming and policy. As a sponsor, you'll have the chance to showcase your commitment to organic agriculture and gain valuable exposure among key industry leaders, policymakers, and influencers.

Sponsorship packages include several opportunities for visibility, networking and involvement in both educational and advocacy events. Whether you're a brand, organization or individual, if you're interested in playing a role in supporting this important event there are a number of sponsorship levels to consider.

WHAT YOUR CONTRIBUTION WILL SPONSOR

Keynote speakers and sessions: Fund impactful keynotes and discussions led by policy thought-leaders and industry influencers, ensuring high-quality content and valuable insights for all attendees.

Networking and Advocacy Events: Support networking sessions and advocacy meetings with policymakers, fostering connections and facilitating conversations that shape the future of organic agriculture.

SPONSORSHIP OPPORTUNITIES

| | \$25,000+ | \$20,000 | \$15,000 | \$10,000 | \$5,000 | \$3,000 |
|------------------------|-----------------------|----------------------|---|--|---|--------------------------------------|
| Choose one: | Nametag (1) Custom | Stage florals (1) | Hill Day App (1) Conference App (1) Leadership Awards (3) | Registration (1) Breakfasts (3 2) Lunch (2) Mainstage Programming | Swag bag (3) Snacks (2) Breakout Session Programming Keycard (1) | Friend of OTA Lounge Scholarships |
| REGISTRATIONS | 6 (\$4,800 value) | 5 (\$4,000 value) | 4 (\$3,200 value) | 3 (\$2,400 value) | 2 (\$1,600 value) | 1 (\$800 value) |
| LOGO SIZE IN PROMOTION | x-large | large | large | medium | small | x-small |



Contact
Matt Landi,
OTA VP of
Industry
Relations to
sign up as a
sponsor today!

SPONSORSHIP OPPORTUNITIES

Friend of OTA (*unlimited*) - While at Organic Week, attendees will have an opportunity to visit the Friends of OTA Lounge Area. OTA will provide the Friends of Lounge Area with ample seating and the necessary tables for attendees to network with all show attendees.

Scholarship Sponsor (*unlimited*) - Sponsor farmers and diversity members to join us for Organic Week and ensure as many voices are heard as possible. As a scholarship sponsor your organization will be recognized from the stage, on-site signage, and in promotion leading up to the event.

Snack Sponsor (*SOLD OUT*) - Your logo will be prominently featured at the serving stations while the afternoon snack is being served. You will receive outstanding on-site signage and tremendous publicity leading up to Organic Week.

Organic Swag Bag Sponsor (*SOLD OUT*) - Let Organic Week attendees become your walking billboard! Have your logo prominently displayed on Organic Week organic swag bags and see your logo around the Hill during the week, and beyond for years to come! You will also receive tremendous recognition leading up to Organic Week.

Breakfast (*three two*) - OTA participants will thank you for their breakfast. Your logo will be prominently featured on table tents throughout breakfast and tremendous publicity leading up to Organic Week.

Lunch (*two*) - OTA attendees will thank you for their midday meal. Your logo will be prominently featured on table tents throughout lunch and tremendous publicity leading up to Organic Week.

Registration Sponsor (*one*) - As the Registration Desk sponsor, your company logo will be front and center on the Organic Week registration desk which is a high-traffic, first-stop area for all Organic Week attendees. You will receive outstanding on-site signage and tremendous publicity leading up to Organic Week.

Programming Sponsor (*unlimited*) - As a Programming sponsor, your company logo will be featured on the presentation screen as the educational session begins and ends. You will receive outstanding on-site signage and tremendous publicity leading up to Organic Week.

Awards Reception (*SOLD OUT*) - An excellent opportunity to be recognized as a sponsor of the Organic Leadership Awards Reception, with maximum brand exposure leading up to the event and throughout the reception. You will receive outstanding on-site signage and tremendous publicity leading up to Organic Week.

Conference App (*SOLD OUT*) - Stay top-of-mind with attendees by sponsoring the Organic Week Conference App, Whova! Your logo will be prominently displayed within the app that all attendees use to navigate the event, network, and receive important updates. Your brand will receive maximum exposure leading up to and throughout Organic Week, with outstanding on-site signage and recognition in pre-event promotions.

Hill Day App (*one*) - Your logo will be displayed on the app that all attendees will use for their Hill Visits. Your brand will receive maximum exposure during the pre-event webinars, messaging about Hill Day, and displayed in the app. You will receive outstanding on-site signage and tremendous publicity leading up to Organic Week.

Stage Florals and Decorations (*SOLD OUT*) - As our stage décor sponsor your logo will be featured prominently on the main stage throughout the event. You will receive outstanding on-site signage and tremendous publicity leading up to Organic Week.

Nametag Sponsor (*SOLD OUT*) - As the Nametag sponsor, your one-color company logo will be prominently displayed on all nametags, and attendees become your walking billboard! You will receive outstanding on-site signage and tremendous publicity leading up to Organic Week.

THANK YOU TO THIS YEAR'S GENEROUS SPONSORS

