

An Organic *Night Out*

with **SPROUTS** and friends
FARMERS MARKET

HONORING THE BEST IN ORGANIC

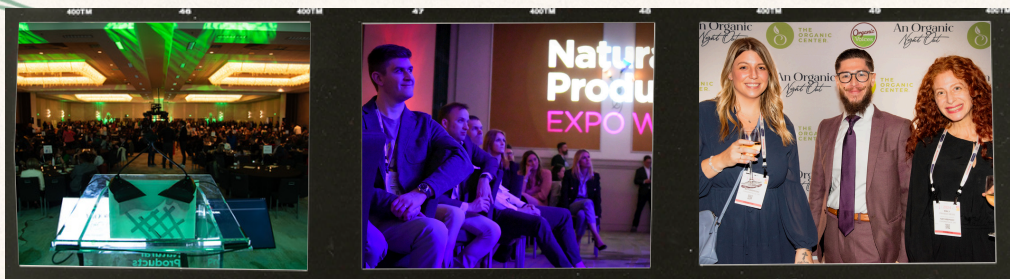
2026 Prospectus

WEDNESDAY, MARCH 4, 2026
6-9 PM | ANAHEIM MARRIOTT
EXPO WEST, ANAHEIM, CA



THE
ORGANIC
CENTER™





Organic Voices and The Organic Center are excited to host the 3rd annual An Organic Night Out: Honoring the Year's Best in Organic at Expo West 2026! We are delighted to invite you to be a part of our 2026 event, which will take place on March 4, 2026. This event promises an unforgettable evening filled with celebration, knowledge sharing, and networking opportunities, all while supporting a greener and healthier future for our planet.

Building off the success of the last two years, we have made some additional improvements to strengthen the entire evening, including organic food and ingredients sourced from some of our sponsor brands!

Enjoy an inspiring evening with an opportunity to mingle and network with other organic stakeholders. Sip a beverage, enjoy organic food, and learn about the research and education both organizations are doing to advance organic and have a meaningful impact in the areas of crop production, soil health, food safety, climate, sustainability, and consumer education and awareness.

Join organic leaders and other exciting guests as we recognize and celebrate the success of organic brands, companies, organizations, retailers, farmers, researchers, and more in communicating the impact of organic to consumers.

EVENT DETAILS

Date: March 4, 2026

Time: 6-9 PM

Location: Marquis Ballroom, Anaheim Marriott at the Convention Center



NETWORKING EXTRAVAGANZA

You are guaranteed to connect with colleagues, retailers, brands, businesses, suppliers and organic industry leaders at the biggest all-organic networking event at Expo West. Meet old friends and make new ones, be inspired and entertained.



CELEBRATE SUCCESSES

Celebrate the remarkable achievements of organic brands and companies in communicating, educating and advocating about the benefits of Organic. Join industry luminaries, change makers and other guests in recognizing the best of the best across several categories. Together, we will highlight the importance of choosing organic for a healthier future while congratulating those that did it best in the marketplace.



MAKE AN ENDURING IMPACT

As a supporter, your contribution will underwrite cutting-edge organic science and the ongoing creation of easy-to-digest content highlighting the benefits of organic for human health and the environment. From informative videos to inspiring recipes, we will ensure that consumers are well-informed about the positive impact of organic choices. Now more than ever, support is needed for these vital organizations on the front lines fighting for change and knowledge in the organic sector.



A NIGHT OF FUN

The night will start with a networking happy hour that will include dinner and drinks (with organic options!), which will lead into an exciting awards program that will celebrate all things organic. An Organic Night Out: Honoring the Year's Best in Organic promises to be an enjoyable and unforgettable evening.

EVENING PROGRAMMING

- Reception and happy hour with live music, drinks, and appetizers
- Awards show program hosted by a surprise celebrity guest and Gary Hirshberg with dinner and drinks

DRESS CODE

Casual cocktail/business casual attire

AWARDS CATEGORIES

- Best New Organic Food
- Best New Organic Beverage
- Best New Organic Non-food Product
- Best Organic Messaging (Social Media or PR)
- Best Organic Retailer
- Best Organic Supplier
- Most Transformative Organic Research
- Emerging Organic Brand of the Year
- Organic Company of the Year



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HONORING THE BEST ORGANIC CHAMPIONS



THE
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CENTER.



General Mills is a proud supporter of The Organic Center and Organic Voices, two important nonprofit organizations helping to grow awareness and understanding of organic. Both are necessary for the continued growth and success of the organic industry. We are thrilled that these organizations will again be hosting an Organic Night Out at Expo West, and look forward to joining other organic leaders in celebrating organic

– Melissa Gallant, Director, Natural & Organic Business Unit at **General Mills**

The inaugural 2024 Organic Night Out Event at Expo West was the largest and most important Organic event in years. Gathering hundreds of organic leaders, brands, and people together to advance the Organic advantage was invigorating and we are delighted to support the event again this year.

– Chris Malnar, Vice President Marketing at **Stonyfield Organic**

[Click here](#) to view a 2025 Social Media Winner Announcement on Instagram — a great example of how An Organic Night Out generates buzz and celebrates our honorees across digital platforms.





SPONSORSHIP LEVELS + BENEFITS

2026 SPONSORS (TO DATE)

DIAMOND - \$100,000

- 24 tickets (This is preferred seating for 24 in front of the stage)
- 4 tickets to VIP meet and greet
- Product use in the event food with additional signage at the food station featuring the brand's product
- Event Signage – XXL logo
- Event Screens – XXL logo
- Website Listing – XXL logo
- E-blasts – XXL logo
- Emcee announcement
- Branded award name (choice of award based on first come first serve)
- Choose a co-presenter for award
- Donation of one product to be incorporated into the evening's menu
- Social media package: This includes two dedicated posts on Only Organic and TOC's social media pages



PLATINUM - \$50,000

- 16 tickets (This is preferred seating for 16 in front of the stage)
- 3 tickets to VIP meet and greet
- Limited product placement at event*
- Event Signage – XL logo
- Event Screens – XL logo
- Website Listing – XL logo
- E-blasts – XL logo
- Emcee announcement
- Donation of one product to be incorporated into the evening's menu
- Social media package: This includes two dedicated posts on Only Organic and TOC's social media pages.



* A table to provide small quantities of packaged products will be available. Numbers will be confirmed once details are worked out with the Marriott





SPONSORSHIP LEVELS + BENEFITS	2026 SPONSORS (TO DATE)
GOLD - \$25,000 • 12 tickets (This is preferred seating for 12 in front of the stage) • 2 tickets to meet and greet • Limited product placement at event* • Event Signage – Large logo • Event Screens – Large logo • Website Listing – Large logo • E-blasts – Large logo • Emcee announcement • Product Placement Display at Event • <u>Social media package</u>: This includes two dedicated posts on Only Organic and TOC's social media pages. * A table to provide small quantities of packaged products will be available. Numbers will be confirmed once details are worked out with the Marriott	
SILVER - \$10,000 • 8 tickets (This is preferred seating for 8 in front of the stage) • Event Signage – Medium logo • Event Screens – Medium logo • Website Listing – Medium logo • E-blasts – Medium logo • Emcee announcement • <u>Social media package</u>: This includes two dedicated posts on Only Organic and TOC's social media pages.	
BRONZE - \$5,000 • 5 tickets (This is preferred seating for 5 in front of the stage) • Event Signage – Small logo • Event Screens – Small logo • Website Listing – Small logo • E-blasts – Small logo • Emcee announcement • <u>Social media package</u>: This includes two dedicated posts on Only Organic and TOC's social media pages	

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THANK YOU TO LAST YEAR'S SPONSORS

SPROUTS FARMERS MARKET



[Click here](#) to view how we highlighted our 2025 sponsors on Instagram — showcasing the visibility and appreciation sponsors receive through An Organic Night Out and The Organic Center's social channels.

