FIBER COUNCIL ANNUAL REPORT | 2024

The Organic Trade Association (OTA)'s **Fiber Council** successfully works to strengthen and grow the organic fiber and textiles sector. Formed in 2015, the Council aims to create a cohesive voice across fiber categories within the trade association, advance the promotion and protection of the organic brand, and grow the organic fiber sector overall. The Fiber Council includes representatives from companies across the supply chain, from farmers to manufacturers, certifiers, researchers, retailers, and more. Members also include representatives from the Global Organic Textile Standard (GOTS) and Textile Exchange, two leading organizations focusing on organic textiles, allowing continuous interaction and dialogue between the organizations.

Council Highlights | 2024

ORGANIC TRADE ASSOCIATION
Fiber Council

For more information check out the Fiber Council feature on OTA's News Center here

- Hosted a popular booth at the Textile Exchange Conference in Pasadena, CA
- Connected stakeholders across the food and fiber supply chain during the Fiber session at OTA's Organic Week conference and educated congressional staff about organic fiber.
- Worked with USDA to gain clarity on its 2011 "Labeling of Textiles that Contain Organic Ingredients" policy memo and how the Strengthening Organic Enforcement (SOE) rule impacts organic fiber
- Supported a Fiber Council member in funding the cutting-edge report "*Pesticide, Fertilizer, and Genetic Modification in Conventional Cotton in the U.S. and Globally,*" published by The Organic Center
- Updated **OTA Fiber Council Quick Resources** webpage with the latest market and production information.
- Gathered organic fiber market data for OTA's annual Organic Market Report

Council Priorities | 2025-2026

We plan to expand Council membership, host a webinar on fiber claims and standards, support OTA in gathering improved fiber market data, assist with promoting organic fiber products in stores through the Organic Market Development Grant (OMDG), and keep the OTA Fiber Council Quick Resources webpage updated with the latest market and standards information on cotton, hemp, flax, and wool. We also intend to host a booth at the 2026 Textile Exchange conference in Canada to keep organic front and center.

Why participate?

Being a Fiber Council member gives those in the fiber sector an opportunity to engage with the full supply chain, from farmers to manufacturers and processors, as well as certification bodies and brands and retailers. The sector comes together to address common issues and concerns, thus affecting greater movements and changes in our sector.

COUNCIL MEMBERS

All Natural Dog Beds
AVOCADO
Brownfield Seed & Delinting
Control Union
Delilah Home
ECOCERT USA NCS Certified Organic
econscious
BEW
Fiberactive Organics
Organically Grown Gallant Ethically Made
Global Organic Textile Standard GOTS
Good Earth Natural Foods
IDFL
James Wedel Farms
JOCA
Jeffco
Jordan Associates
Karlin Strategic Consulting
Maggie's Organics
MOM's Organic Market
Naturepedic Organic Mattresses
Natural Dye Initiative (NDI)
OEKO-TEX
On the Mark Consulting
Oregon Tilth
Organic Certifiers
Organic Cotton Plus
Organic Integrity Cooperative Guild
Pepper Organic Farms
pact
PCO Certified Organic
Texas Organic Cotton Marketing Cooperative
ROA Regenerative Organic Alliance
Textile Exchange
SleepOnLatex
Whole Foods Market

ORGANIC TRADE ASSOCIATION

The Fiber Council is led by Elizabeth Tigan (Oregon Tilth) as Chair, George Mathew (Avocado Green Brands) as Vice Chair, and Sandra Marquardt (On the Mark Consulting) as Secretary. If you are interested in joining the Council, please contact Danielle Cote (DCote@ota.com).

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