FIBER COUNCIL ANNUAL REPORT 2024

The Organic Trade Association (OTA)'s Fiber Council successfully works to strengthen and grow the organic fiber and textiles sector. Formed in 2015, the Council aims to create a cohesive voice across fiber categories within the trade association, advance the promotion and protection of the organic brand, and grow the organic fiber sector overall. The Fiber Council includes representatives from companies across the supply chain, from farmers to manufacturers, certifiers, researchers, retailers, and more. Members also include representatives from the Global Organic Textile Standard (GOTS) and Textile Exchange, two leading organizations focusing on organic textiles, allowing continuous interaction and dialogue between the organizations.

Council Highlights | 2024



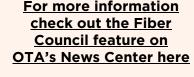






















- · Hosted a hugely popular booth at the Textile Exchange Conference in Pasadena, CA
- Connected stakeholders across the food and fiber supply chain during the Fiber Session at OTA's Organic Week conference
- Worked with USDA to gain clarity on its 2011 "Labeling of Textiles that Contain Organic Ingredients" policy memo and how the Strengthening Organic Enforcement (SOE) rule impacts organic fiber
- Supported a Fiber Council member in funding the cutting-edge report "Pesticide, Fertilizer, and Genetic Modification in Conventional Cotton in the U.S. and Globally," published by The Organic Center
- Updated OTA's Organic Cotton Quick Resources webpage with the latest market and production
- Gathered organic fiber market data for OTA's annual Organic Market Report

Council Priorities 2025-2026

We plan to expand Council membership, host a webinar on fiber claims and standards, support OTA in gathering improved fiber market data, assist with promoting organic fiber products in stores through the OMDG, and keep OTA's Quick Resources webpage updated with the latest market and standards information on cotton, hemp, flax, and wool. We also intend to host a booth at the Textile Exchange conference in Canada to keep organic front and center.

Why participate?



Being a Fiber Council member gives those in the fiber sector an opportunity to engage with the larger community of organic fiber producers and certifiers. The sector can ome together with common issues and concerns and because of that we can affect greater movements and changes in our sector.

COUNCIL MEMBERS

































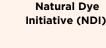
























Pepper Organic Farms



















The Fiber Council is led by Elizabeth Tigan (Oregon Tilth) as Chair, George Mathew (Avocado Green Brands) as Vice Chair, and Sandra Marquardt (On the Mark Consulting) as Secretary. If you are interested in joining the Council, please contact Danielle Cote (DCote@ota.com).