



Fall 2026 - Organic Communications & Digital Content Intern

Internship Type: Remote, Part-Time Internship

Start Date Range: September 1–15, 2026

Eligibility: Undergraduate and Graduate Students

Preferred Majors: Agricultural Communications, Marketing, Communications, Public Relations, Journalism, Digital Media, Graphic Design, Agricultural Education, Environmental Studies, Sustainability, Agribusiness, or related fields.

Location Requirement: Applicants must reside in one of the following states to be eligible for this OCN-funded internship: Alaska, Washington, Oregon, Montana, Idaho, or Wyoming.

Organization Overview

The Organic Trade Association (OTA) is the leading membership-based business association for the organic industry in North America. OTA brings together growers, processors, distributors, retailers, certifiers, and service providers to advance and protect organic agriculture and promote trust in organic products.

Through education, advocacy, communications, and industry engagement, OTA works to support organic farmers, strengthen organic supply chains, and increase consumer understanding of organic agriculture. The association also manages educational programs, workforce development initiatives, and industry events that connect stakeholders across the organic sector.

Organic Career Network (OCN) Cohort Experience

This internship is funded by the [Organic Career Network](#) (OCN), a national initiative dedicated to developing the next generation of leaders in organic agriculture. As an OCN-supported intern, participants join a select cohort of peers placed across organizations in the organic sector, gaining access to a broader professional network and shared learning experience. Interns are expected to attend four virtual cohort sessions throughout the internship, featuring facilitated discussions, guest speakers, and career-focused programming. This cohort model enhances the internship by providing structured opportunities for connection, mentorship, and deeper engagement with the organic movement.

Position Overview

Goal: The Organic Communications & Digital Content Intern will support communications and outreach efforts that promote organic agriculture, workforce development opportunities, farmer education resources, and industry engagement initiatives. The intern will help create and manage digital content that increases awareness of organic programs and resources available to organic-curious, transitioning, and certified organic producers.

Activities:

- Assist with website content updates and maintenance for educational programs, workforce development initiatives, and farmer-focused resources.
- Develop social media graphics, promotional assets, and digital content highlighting organic resources, training opportunities, and industry events.
- Draft website copy, email content, social media posts, and articles supporting organic education and outreach efforts.
- Assist with post-event communications and content development following Organic Week 2026, including article writing, photo organization, social media content, and resource promotion.
- Support communications campaigns related to farmer education, workforce development, and technical assistance initiatives.
- Assist with project management activities, content calendars, asset organization, and communications tracking.
- Collaborate with OTA staff to create engaging materials that support organic producers and strengthen awareness of organic agriculture opportunities.

Measure for Success: The intern successfully contributes to the creation and publication of digital content that promotes organic education and workforce development resources. Success will be measured through completion of assigned projects, quality of communications materials produced, participation in team activities, and demonstrated growth in communications and project management skills.

Knowledge & Skills Expected to be Gained:

- Experience creating professional communications materials for a national agricultural trade association.
- Practical skills in website management, content development, copywriting, graphic design, social media marketing, and digital communications.
- Understanding of the organic agriculture sector, organic certification systems, workforce development initiatives, and farmer education programs.
- Experience using project management and collaboration tools to coordinate communications projects.
- Knowledge of how strategic communications can support organic adoption, producer education, and industry growth.
- Professional experience collaborating with cross-functional teams and managing communications projects from concept through execution.

Compensation & Qualifications: Compensation is \$15 per hour for undergraduate interns and \$18 for graduate interns, not to exceed a total of \$2,250/undergraduate or \$2,700/graduate per semester. Interns are not eligible for benefits. This internship is remote, so a reliable internet connection is required.

Preferred qualifications include:

- Strong written and verbal communication skills.
- Interest in agriculture, sustainability, food systems, environmental issues, or nonprofit communications.
- Familiarity with social media platforms and digital content creation.
- Experience with Canva, Adobe Creative Suite, WordPress, or similar content management and design tools is preferred but not required.

- Strong organizational skills and attention to detail.
- Ability to manage multiple projects and deadlines in a collaborative environment.

To Apply: Please fill out this [application](#) by **August 31, 2026**

This internship is funded by

