
Event Agenda

Organic Week 2025

Monday, September 15, 2025

- 8:00 AM - 9:00 AM** **Breakfast & Tabletop Exhibits**
Location: Gallery Foyer; Gallery 1,2,3; Salon 1/2/3/4/5
- 8:30 AM - 8:45 AM** **Organic Week Welcome**
Location: Gallery 1,2,3
- 8:45 AM - 9:15 AM** **Keynote: Prioritizing Organic in Retail**
Location: Gallery 1,2,3
Speakers: Jack Sinclair, Matthew Dillon
- 9:15 AM - 10:00 AM** **Across the Aisles: Strategic Perspectives from Organic Executives**
Location: Gallery 1,2,3
Speakers: Laura Modi, Craig Stevenson, Todd Tillemans, Shawna Nelson, Jack Sinclair ; Moderator: Paul Schiefer
- 10:00 AM - 10:45 AM** **The Next Generation Organic Consumer**
Location: Gallery 1,2,3
Speakers: Jessica Wright, Ashley Klebs, Tripp Hughes ; Moderator: Tom Chapman
- 10:45 AM - 11:15 AM** **Break & Tabletop Exhibits**
Location: Drawing Room 1/2
- 11:15 AM - 12:00 PM** **Regulatory Breakout: Opting Out, Leaning In: Rethinking Organic Integrity in Today's Market**
Location: Gallery 1
Speakers: Joseph Button, Amanda Felder, Dana Nettles ; Moderator: Matthew Landi
- 11:15 AM - 12:00 PM** **Marketing and Impact Breakout: From Likes to Loyalty: Building the Future of Organic Brands Online**
Location: Gallery 2
Speakers: McKenzie Smith, Joanna French, Ricky Silver, Ariella Despins ; Moderator: Heidi Diestel
- 11:15 AM - 12:00 PM** **Economy/Trade Breakout: Organic Farm Economy**
Location: Gallery 3
Moderator: Paul Mitchell ; Speakers: Josh Tranel, Gigi DiGiacomo
- 12:00 PM - 12:15 PM** **Break**
- 12:15 PM - 1:00 PM** **Regulatory Breakout: Behind the Seal: Pressures and Priorities from the Certifier Perspective**
Location: Gallery 1
Speakers: Leonard Freeman, Beth Rota, Mabell Rivas ; Moderator: Scott Rice
- 12:15 PM - 1:00 PM** **Marketing and Impact Breakout: Beyond the Standard: Actions to Cultivate a Thriving Organic Workforce**
Location: Gallery 2
Speakers: Maria (Maggie) Torres, Matt Rogers, Ron Estrada ; Moderator: Jane Kuhn
- 12:15 PM - 1:00 PM** **Economy/Trade Breakout: Tariffs, Trade Barriers & Organic Supply Chains: Facing the New Reality**
Location: Gallery 3
Speakers: Hobbs Wolcott, Tim Griffin ; Moderator: Kellee James
- 1:00 PM - 2:00 PM** **Lunch & Tabletop Exhibits**
Location: Gallery Foyer; Gallery 1,2,3; Salon 1/2/3/4/5

2:00 PM - 2:45 PM	Sector Breakout 1: Organics Around the World: Global Consumer Trends and Policy Updates Location: Gallery 1 Speakers: Alexis Bramley, Sarah Gorman
2:00 PM - 2:45 PM	Sector Breakout 2: Sow What? Organic Grain Trends and Trade Location: Gallery 2 Moderator: Edward Fish ; Speaker: Alexander Schultz
2:00 PM - 2:45 PM	Sector Breakout 3: Fresh Perspectives: Navigating Opportunities and Challenges in Organic Produce Location: Gallery 3 Speakers: Sandi Kronick, Scott Mabs, Chris Miller ; Moderator: John McKeon
2:00 PM - 2:45 PM	Sector Discussion Forum: Organic Fiber Location: Salon 1/2/3/4/5 Speaker: Sandra Marquardt
2:45 PM - 3:00 PM	Break & Tabletop Exhibits Location: Drawing Room 1/2
3:00 PM - 3:45 PM	Sector Breakout 1: Counting Chickens: Opportunities and Risks in Organic Poultry Location: Gallery 1 Moderator: Tracy Favre ; Speakers: Lorenzo Bared, Russell Dillard, Jason Robinson
3:00 PM - 3:45 PM	Sector Breakout 2: Moo-ving Forward: Opportunities and Challenges in Organic Dairy Location: Gallery 2 Speakers: Matt Kuusinen, Ashley Vulin ; Moderator: Adam Warthesen
3:00 PM - 3:45 PM	Sector Breakout 3: Bittersweet: Challenges and Opportunities in Organic Sugar Location: Gallery 3 Speakers: Jim Bevilacqua, Oliver Hire ; Moderator: Roland Hoch
3:45 PM - 4:15 PM	Break
4:15 PM - 5:00 PM	OTA Annual Member Meeting Location: Gallery 1,2,3
6:00 PM - 7:30 PM	Leadership Awards Reception Location: Gallery 1,2,3

Tuesday, September 16, 2025

7:00 AM - 9:00 AM	Loop the Lincoln Location: Off-Site
8:00 AM - 9:30 AM	Breakfast & Tabletop Exhibits Location: Gallery Foyer; Gallery 1,2,3; Salon 1/2/3/4/5
9:30 AM - 10:15 AM	State of the Hill Location: Gallery 1,2,3 Speakers: Adrienne Wojciechowski, Molly Ross ; Moderator: T.A. Hawks
10:15 AM - 10:45 AM	OTA Advocacy Priorities Location: Gallery 1,2,3 Speakers: Tom Chapman, Ivanna Yang, Matthew Dillon
10:45 AM - 11:15 AM	Break & Tabletop Exhibits
11:15 AM - 12:15 PM	Beyond Practices: What the Organic Movement Can Learn from Regenerative Agriculture's Outcomes-Based Approaches Location: Gallery 1,2,3 Speakers: Dr. Amber Sciligo, Beth Bader, Hanna Winkler, Dr. Andrew Smith

12:15 PM - 1:15 PM

Lunch & Tabletop Exhibits

Location: Gallery Foyer; Gallery 1,2,3; Salon 1/2/3/4/5

1:15 PM - 2:00 PM

Is Organic Growing Up or Just Getting Older - Part 1: Business

Location: Gallery 1,2,3

Speakers: Vikrant Giri, Tony Bedard, Anne Laraway ; Moderator: Nicole Atchison

2:00 PM - 2:45 PM

Is Organic Growing Up or Just Getting Older - Part 2: Regulatory-Policy

Location: Gallery 1,2,3

Moderator: John Foster ; Speakers: Marni Karlin, Joe Dickson, Keith Jones

2:45 PM - 3:15 PM

Break & Tabletop Exhibits

3:15 PM - 4:00 PM

Is Organic Growing Up or Just Getting Older - Part 3: Farmers

Location: Gallery 1,2,3

Speakers: Amy Bruch, Marie McGruder, Matt Fry ; Moderator: Nathaniel Powell-Palm

4:00 PM - 4:15 PM

Conference Closing Remarks

Location: Gallery 1,2,3

4:15 PM - 5:00 PM

Advocacy Day Prep

Location: Gallery 1,2,3

Speaker: Christopher Kush

6:45 PM - 9:25 PM

OTA Night at the Ball Park

Location: Nationals Park

Wednesday, September 17, 2025

7:00 AM - 9:00 AM

Advocacy Day Breakfast

Location: Gallery Foyer; Gallery 1,2,3; Salon 1/2/3/4/5

9:00 AM - 5:00 PM

Meetings on The Hill

Location: Off-Site

4:00 PM - 6:00 PM

No-Host Happy Hour

Location: Hamilton's Bar & Grill