ORGANIC TRADE ASSOCIATION FIBER COUNCIL
2018 WORK PLAN

Research
- Develop research and data on the benefits of organic textiles and the problems of conventional textile production
  - Identify what research currently exists on organic textiles and note the location and age of the research
  - Organize the type of organic textile research that currently exists to determine gaps
  - Determine how to make research or knowledge of existing research available to others
  - Determine what additional research needs to be done and select which area of research the Fiber Council would like to focus on funding

Education/Communication
- Review and fiber statistics that are on OTA site
  - This is an annual process that takes place at the Spring meeting.
- Create an Organic Textiles 101 Pamphlet
  - Similar to the existing OTA Organic 101 pamphlet but with a focus on fiber
- Hold a public event to educate consumers on the benefits of organic fiber and textiles
- Hold a joint TE-OTA-GOTS webinar on the benefits of certified organic fiber products

Membership
- Develop ways to keep current Council members engaged
- Create a plan to reach out to current OTA members who handle fiber to have them join the Fiber Council
- Update Fiber Council web page

Advocacy
- Attend Organic Week – May 21-24, 2018