

# ORGANIC TRADE ASSOCIATION FIBER COUNCIL

## 2018 WORK PLAN

### **Research**

- *Develop research and data on the benefits of organic textiles and the problems of conventional textile production*
  - Identify what research currently exists on organic textiles and note the location and age of the research
  - Organize the type of organic textile research that currently exists to determine gaps
  - Determine how to make research or knowledge of existing research available to others
  - Determine what additional research needs to be done and select which area of research the Fiber Council would like to focus on funding

### **Education/Communication**

- *Review and fiber statistics that are on OTA site*
  - This is an annual process that takes place at the Spring meeting.
- *Create an Organic Textiles 101 Pamphlet*
  - Similar to the existing OTA [Organic 101 pamphlet](#) but with a focus on fiber
- *Hold a public event to educate consumers on the benefits of organic fiber and textiles*
- *Hold a joint TE-OTA-GOTS webinar on the benefits of certified organic fiber products*

### **Membership**

- *Develop ways to keep current Council members engaged*
- *Create a plan to reach out to current OTA members who handle fiber to have them join the Fiber Council*
- *Update [Fiber Council web page](#)*

### **Advocacy**

- *Attend [Organic Week](#) – May 21-24, 2018*