

Fiber Council Annual Report | 2023

The Organic Trade Association (OTA)'s **Fiber Council** successfully works to strengthen and grow the organic fiber and textiles sector. Formed in 2015, the Council aims to create a cohesive voice across fiber categories within the trade association, advance the promotion and protection of the organic brand, and grow the organic fiber sector overall. The Fiber Council includes representatives from companies across the supply chain, from farmers to manufacturers, certifiers, researchers, retailers, and more. Members also include representatives from the Global Organic Textile Standard (GOTS) and Textile Exchange, two leading organizations focusing on organic textiles, allowing continuous interaction and dialogue between the organizations.

Council Highlights | 2023



- The Council hosted a very well received webinar titled Follow the Thread: From Farm to Finished Product.
- The Council engaged with research fellows to learn how their efforts might impact the organic fiber sector, including the Consensus Building Institute, the University of Wisconsin and The Organic Center.

Council Priorities | 2024



- The Council is developing an organic claim webinar to help the public understand the different certification opportunities and to recognize greenwashing.



- The Council is also focused on ensuring the smooth import of organic textiles from other regions.
- The Council is working to support the Organic Market Development Grants that have been given to those working in the organic fiber sector.

Why participate?



Being a Fiber Council member gives those in the fiber sector an opportunity to engage with the larger community of organic fiber producers and certifiers. The sector can come together with common issues and concerns and because of that we can affect greater movements and changes in our sector.

COUNCIL MEMBERS



All Natural Dog Beds

AVOCADO GREEN BRANDS

CONTROLUNION

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ECOCERT USA | NCS CERTIFIED ORGANIC

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GOOD EARTH NATURAL FOODS



JAMES WEDEL FARMS



Jeffco

Jordan Associates

Karlin Strategic Consulting, LLC

Maggie's ORGANICS

MOM MOM's Organic Market

Natural Dye Initiative (NDI)

NATUREPEDIC[®] ORGANIC MATTRESSES



On the Mark Public Relations



pact

Pepper Organic Farms LLC

Richard D. Siegel Law Offices

Rowe Organic

SleepOnLatex



Textile Exchange

UNDER THE CANOPY



The Fiber Council is led by Elizabeth Tigan (Oregon Tilth) as Chair, George Mathew (Avocado Green Brands) as Vice Chair, and Aida Bustamante (Control Union Certifications North America LLC) as Secretary. If you are interested in joining the Council, please contact Danielle Cote (DCote@ota.com).

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