

CLIMATE ACTION MANAGEMENT PRIMER (CAMP)



WHAT IS CAMP?

The **Climate Action Management Primer (CAMP)** is an analytic Sustainable Food Trade Action Council service module created for the organic industry. The CAMP module educates participants on how to create a Climate Action Plan (CAP), and once completed, provides participants with a clear roadmap that outlines their CAP progress, where their biggest climate impacts exist, and the key actions that can mitigate those impacts.



IS CAMP RIGHT FOR ME?

CAMP is appropriate for natural product companies of all sizes and sectors that are in the beginning to intermediate stages of their climate action strategies. CAMP is free for SFTAC members.

WHAT YOU'LL RECEIVE

After completing the CAMP tool, participants will leave with technical analyses and supporting information that can be leveraged for climate strategy development and messaging, including:

- CAP Progress Assessment
- Supply Chain Climate Hotspot Analysis
- Climate Materiality Assessment
- Clear Action Priorities
- Indexed Technical Resources

Alison Czeczuga, Sustainability + Social Impact Manager at Gaia Herbs

"The CAMP tool is like a dream!"

I've been doing so much research into understanding greenhouse gas emissions and how the Scopes relate to our company. Seeing them broken out into clear categories for our company within SFTA's new Climate Action Plan tool is extremely helpful and will streamline our work here.

Reach out to Lisa Braun, Sustainability Technical Services Manager at the Organic Trade Association (lbraun@ota.com) to understand more.