Continued from 2017

- Explore new guidelines from FDA
  - Look into making sure that there is some reciprocity
- File a petition to NOSB to update the nutrient list allowed in NOP certified products
  - Schedule a separate call that would provide the council with training on the background of vitamins and minerals on the National List and the petition/NOSB process.
  - Now looking at petitioning pullulan – focus for now (see below)

Education

- Create a guide/pamphlet about organic supplements for organic supplements companies to share with their customers and those interested
  - Potential to be similar to Organic 101 pamphlet
  - Inclusion of an infographic about labeling differences (e.g., organic, made with organic, etc.)
- Expo West education session
  - Presentation on manufacturer formulations
  - Talk through the challenges in producing organic materials, items that can’t be used, etc.
- Hold a webinar or in-person session on a topic of interest to the industry
  - If it is an in-person session, need to decide where to have the in-person session
    - Potential to create a flyer about the in-person session and advertise
  - If it is a webinar, could:
    - Focus on dieticians and healthcare providers at the start of 2018, with the potential of having them come to Organic Week and joining the Council.
    - Be more general with an introduction to a few different areas by interviewing various Council members or OTA staff.

Website

- Continue to develop resources for the Council webpage
  - Guidance document for manufacturers
  - Consumer education
  - Educational events
  - Helpful links

Council Membership

- Recruit more members (set goal for 2018)
  - Retailers
  - Ingredient Suppliers
  - Brands
**Policy**

*Reminder that Sector Councils are NOT policy setting groups. If councils identify policy issues that need attention a member task force would need to be convened.*

- **Work on getting Pullulan added to National list**
  - Create a task force / working group to work on a petition and to talk with other industry members who would be interested in getting Pullulan added to the list

**Advocacy**

- **Attend Organic Week – May 21-24, 2018**
  - Could be used as the in-person meeting