

Organic Market Development (OMD) Act, continues federal investment in organic infrastructure by codifying an existing USDA program. Investing in organic is critical to maintain growth, secure our domestic food supply, ease foreign pressures driving prices, and strengthen our national security.

\$67+ billion

a year U.S. organic industry that has been growing consistently since the Organic Foods Production Act was passed in 1990.

82%



of U.S. households stock organic food in their kitchens.

The organic industry is in need of market expansion and increased domestic processing to meet growing consumer demand, generate greater farm to retail efficiencies, and motivate the adoption of regenerative practices inherent in organic agriculture. The USDA announced the Market Development Grant Program to help development of critical processing infrastructure to support farmers bringing new organic products to market – however, that program is not permanent.

The solution is Organic Market Development Act:

- ✓ Empower the organic community to meet consumer demand;
- ✓ Increase farm resilience; and
- ✓ Shore up our domestic supply chain.

USDA's Organic Market Development Grant Program is a proven success garnering hundreds of applications and funding requests far above its dedicated funding.

Grants under OMD will be structured in three project types:

**1 24-month Simplified Equipment-Only with funding between \$10,000 and \$100,000
Empower farmers:**

- ✓ Purchase and install new processing equipment,
- ✓ Process, package, and store products/commodities on farm, and
- ✓ Access markets and protect their crops from weather and pests while waiting to go to market.

**2 3-year Market Development between \$100,000 and \$3,000,000 with 50% cost share;
Leverage company investments:**

- ✓ Develop new products,
- ✓ Create new marketing avenues, and
- ✓ Expand organic consumer education

**3 Processing Capacity Expansion between \$100,000 and \$3,000,000 with 50% cost share;
Support domestic processors:**

- ✓ Bring new products to market,
- ✓ Increase processing line capacity, and
- ✓ Protect feedstuff users from international market fluctuations.

The legislation provides \$75 million in annual Farm Bill funding through the Commodity Credit Corporation and an additional \$25 million made available through appropriations.

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