

September 30, 2024

Ms. Michelle Arsenault National Organic Standards Board USDA-AMS-NOP

Docket: AMS-NOP-24-0023

# **RE:** Compliance, Accreditation, and Certification Subcommittee Discussion Document: Consistency in Organic Seed Use

Dear Ms. Arsenault:

Thank you for this opportunity to provide feedback to the Compliance, Accreditation, and Certification Subcommittee on its Organic Seed Use Discussion Document. The Organic Trade Association (OTA) is the membership-based business association for organic agriculture and products in North America. OTA is the leading voice for the organic trade in the United States. Our members include growers, shippers, processors, certifiers, farmers' associations, distributors, importers, exporters, brands, retailers, material input providers, and others. OTA's mission is to grow and protect organic with a unifying voice that serves and engages its diverse members from farm to marketplace.

OTA appreciates the thoughtful discussion around this topic. To help answer the questions posed by the Subcommittee, OTA convened an Organic Seed Task Force composed of members from the seed trade, organic producers, certifiers, and others deeply engaged in this topic. Based on the expertise and feedback from this group, we answer the questions posted in the discussion document.

Beyond our response to this and any future organic seed-related discussion documents put forth by the Board, OTA and our Organic Seed Task Force are committed to remaining engaged on this topic. We envision and intend to work toward a clear, achievable process for moving our industry progressively forward in the production and planting of more organic seed. Success will be realized when we have a predictable approach to organic seed that sends clear signals to the seed industry as to the market needs and opportunities. Compliance with organic seed use requirements will necessitate a simpler approach for farmers, especially highly diversified farms, when documenting compliance. As well, success will be impingent on clear guidance for certifiers on how to assess compliance priorities based on risk, e.g., the highest acreage crops for a farmer should show a higher level of improvement. Progress, clarity, and consistency will take time to develop and require ongoing collaboration across the industry. We look forward to updating the NOSB as our work proceeds.

1. Is there still support for the 2018 and 2019 recommendations?

## **2018 Recommendation**

We believe NOP should advance the portion of the 2018 recommendation updating the regulation. OTA continues to strongly support an amendment to the organic regulations at § 205.204 to require improvement in sourcing and usage of organic seed (continuous improvement) and we support the adjusted regulatory language included in the fall 2018 proposal.



The intent of the allowance in 7 CFR § 205.204(a) to use non-organic untreated seed under certain conditions was to provide a transition time for the industry while the production of organic seed and planting stock caught up to its demand. Although tremendous strides have been made in the past decade to increase the availability of organic seed and planting stock, improvements in the private and public sector are both needed. The private sector has continued to work to increase both the production and use of organic seed to meet the diverse and regional demands of organic production, and more educational resources and tools exist to support the sourcing and planting of organic seed.

Unfortunately, however, in part due to a poor regulatory framework, growth in organic seed production has become stagnant. Commercial availability is applied inconsistently, and the level at which certifiers monitor and enforce the use of organic seeds and planting stock varies significantly. This greatly hinders efforts. To help remedy the situation and match the efforts made by industry, it is time that NOP's regulations are amended and guidance on sourcing organic seed and planting stock is updated.

## **2019 Recommendation**

OTA largely supported the recommendations in both the 2018 and 2019 proposals outlining updates to NOP Guidance 5029, but had specific comments for changing and clarifying these proposals:

- We requested specific language that any conventional replacement variety be documented as being produced without the use of excluded methods. This language was included in the 2019 proposal.
- We requested removal of language addressing contamination and commingling with seeds derived from excluded methods, and instead make a simple reference to NOSB recommendations and existing guidance on the topic. This was addressed when seed purity considerations were moved to a separate document.
- The recommended Guidance language in both recommendations referenced 3, not 5, as the number of sources that must be referenced, but that the exact number is less important than describing criteria and conditions that should determine the number as it relates to the potential number of suppliers offering the organic equivalent variety. We noted the search and procurement methods for sourcing organic seed and planting stock provided in 4.2.1((b)(1)(i-vii) are very valuable, and we do not take issue with this final approach.

We refer to our previous comments on both the 2018 and 2019 recommendations, included here as attachments.

2. How burdensome is it for producers to demonstrate compliance with the commercial availability requirement for seed?

Our discussions with producers, certifiers, and seed companies would suggest that the ease or burden of this is dependent on how many crops and varieties of crops a producer utilizes. For example, a producer doing a corn/bean/cover crop rotation does not have a highly burdensome process for demonstration, although the certifier's ability to assess the validity of compliance may still be challenging. Whereas a specialty crop producer for fresh market vegetables who grows dozens of crops and potentially over a hundred varieties, would have a very difficult and burdensome process. We believe future solutions need to look at simplifying this process, and that



there should be an exploration of a focus on the top crops with more rigorous demonstration and efforts at continuous improvement on those, either determined by percentage of acreage or a tiered approach.

3. In general, how available is organic seed, and is untreated seed significantly easier to find than organic seed?

This is entirely crop and market segment dependent. Generally, there are many types and traits of crops with correct market fit and organic seed production. Availability of certain crops like soybean and cabbage will be sufficient; in others like premium alfalfa seed and carrots it is not sufficient. Particularly in crops where market signals around organic seed interest remains weak, breeding and production companies will need data and time to invest in and allocate seed production capacity. An exercise in identifying accurate acreage and clarifying market uses must be executed to scale seed production effectively. Building up sufficient seed supply takes planning and time.

We prefer to refer to non-organic seed that is used by organic growers as conventional untreated seed. This is because there are seed treatments that are allowed in organic production, and using the term "untreated" does not identify how the seed itself was grown. Conventional untreated seed is much more broadly available because it has been servicing both the conventional and organic markets, is available from most seed suppliers, and remains the 'norm' of seed used. The majority of seed suppliers carry conventional untreated seed; some suppliers carry conventional untreated and organic seed; few suppliers carry only organic seed.

4. Are there some crops for which organic seed is available? Are there any crops for which lack of organic seed supply is notable?

The answer to both questions is yes though this provides a narrow perspective on the state of the organic seed market. An analysis on crop markets, value, acreages, and subsequent variety fit and seed availability should be executed to flesh out a fully informed response. For example, field crop data like acreages, planting windows, density, and market specs are well known and fairly straightforward so it is easier to give full-stop answers of 'yes' or 'no' on organic seed availability.

On the other hand, in vegetables there is a matrix of factors to run through including but not limited to nationwide planting demands, 365 seasonality of market demands, vast planting density differences by region and end product, and huge quantity differences between direct and wholesale operations. We highlight examples of the complexity through these examples:

a. Soybean Seed

There is inadequate availability of organic seed at this time, although seed companies can and would rise to meet increased demand for organic seed if the seed guidance were strengthened. The reasons for incomplete availability of organic soybean seed are primarily economic. There is no shortage of highly competitive germplasm that can be produced organically. Seed companies are reluctant to commit to large inventories of organic soybean seed which may not sell. In addition, many organic farmers save and replant soybean seed.

**Conclusion: Achievable with notice** 



b. Alfalfa Seed

There is an inadequate supply of premium organic alfalfa seed to meet demand. There are technical and economic challenges to organic alfalfa seed production which are difficult to solve, in spite of efforts spanning 20 years. Restricting organic farmers to use only organic alfalfa seed is not currently feasible.

# **Conclusion: Difficult to Achieve**

c. Cabbage Seed

Cabbage is grown in all four quadrants of the U.S. with uses covering fresh market, shipping, processing, and storage industries. Each growing region has differing fungal and bacterial pathogens and each industry requires widely different variety specifications. There could be an adequate supply of organic cabbage seed to meet demand. The quality and diversity of available genetics and consistency of organic seed supply in a fixed acreage market with relatively limited variables in density, planting slot, and growing region would make it possible to scale seed supply to sufficiently cover a majority of growers, markets, and slots.

## **Conclusion: Achievable with notice**

d. Carrot Seed

Carrot is grown in all four quadrants of the U.S., requires year-round production, and with uses covering fresh market (baby, bunching) and processing (cut and peel, cello pack). Each growing region has differing fungal and bacterial pathogens, and each industry requires widely different variety specifications.

There is an inadequate supply of organic carrot seed to meet demand. While there are significant genetics to cover certain markets such as early spring planting slots, fresh market use, or Northeastern production, other segments of the market lack appropriate genetics. Additionally, there are technical and economic challenges to organic carrot seed production which are difficult to solve, due to significant Lygus pest pressure and scalability of reliable quality production isolations.

## **Conclusion: Difficult to Achieve**

5. Is current organic seed research meeting industry needs? Which crops/varieties are the most promising avenues for organic seed research?

No, there is not sufficient research to meet the demands of the organic seed sector. Following are some areas where research is needed.

- Organic seed production is often significantly more challenging than conventional seed production, in part due to the length of time the crop needs to be in the ground. Any research into how to better produce organic seed would be valuable.
- In order to properly invest in seed markets including variety development, seed production, and marketing activities, increased reporting is needed on organic acreage by market use, region, and density.
- A better understanding of economic factors such as seed industry consolidation and identifying gaps and opportunities in underserved seed markets would be very helpful.
- Development and production of orphan crops and cover crops that are adapted for organic systems.



- Research into scalable technologies to achieve quality, disease-free, high-germ, and uniform organic seed to further seed production capacity at the regional level.
- 6. How can the NOP address the handler role in seed choice, beyond the updates to Guidance 5029 that the NOSB previously recommended? Should the regulations be amended to apply the commercial availability requirements in 7 CFR § 205.204 to handling operations? Should handler Organic System Plans address seed choice? If so, how?

Shifting the commercial availability requirement to the handler isn't going to solve the issue of increasing organic seed use. We believe the regulations are sufficient as written in placing responsibility for sourcing organic seed and meeting commercial availability requirements on the producer. In instances when a handler supplies seed to a producer, the existing expectation is that the producer will obtain sourcing documentation from them. Requiring the handler to provide this directly to a certifier does not address the underlying challenges we are seeking to solve.

To get to the root issue of this issue, we must address expectations and oversight in meeting the commercial availability criteria. We must be clear in what is meant by continuous improvement, both for the producer and for the certifier. We offer some reflection on this in our responses to other questions.

7. What additional information do certifiers and inspectors need to effectively enforce the commercial availability requirement (i.e. how would a certifier or inspector know that an organic option is available and must be used)?

In previous comments on this topic, OTA has emphasized that perhaps the most important tool that can help certified producers, handlers and certifying agents in their efforts to source and evaluate the availability of organic seed and planting stock is a searchable national database of available organic varieties. Attempts to date at establishing a centralized seed database have been inadequate. Renewed discussions need to occur, including the potential for USDA to fund a third-party database that could manage real time data of organic seed inventories. Should a centralized database be realized, it would be extremely helpful for NOP to engage and further serve the organic community by advocating for participation and use of such a database through its marketing materials, certifier trainings and communication channels. Further, NOP could, include an explicit reference in the seed guidance for certifiers, inspectors, and producers to use this database as a seed-sourcing tool. To alleviate concerns of promoting one service over another and to further assist searching efforts, NOP could also include reference to other seed resources. Referencing these tools in AMS marketing materials, guidance and certifier trainings would increase their visibility to certifiers and producers and encourage their use to spur further engagement and investment.



In addition to referencing existing search tools, we are very interested in the option of having certifiers provide organic seed availability of their certified clients to NOP, in such a way as to include this information in a separate field in the NOP Organic Integrity Database. Operators could then search that field for a specific variety of organic seed, and all certified operations who carry that seed would then be found. If this is feasible, we believe NOP should make such reporting a requirement.

8. How could the NOP (or other entity) make information about commercial availability available publicly? What additional factors could be used to determine that a seed must be used? How could the EU's seed expert panel model inform the U.S. approach?

See our response above regarding making information about commercial availability available and consistent. In addition to this, it is important to highlight the challenging role certifiers play. Certifiers have the important job of communicating organic seed requirements to organic producers and handlers, granting approval for the use of non-organic seed due to the commercial unavailability of organic seed, issuing non-compliances when adequate searches are not conducted, and reinforcing the need for continuous improvement as appropriate. This job comes with great challenges given the time, resources and complexity involved in verifying a claim that a particular seed variety is "commercially unavailable."

Consistent implementation of the organic seed requirements and NOP guidance will significantly be improved through training for certifiers and inspectors. OTA appreciates NOSB's willingness to work with ACAs, IOIA and other stakeholders on developing the requirements that should be met as part of a comprehensive training on organic seed use and determination of commercial availability.

9. Who could/should build/maintain a U.S. commercial availability database for seed? What attributes should be listed/made available?

The Organic Integrity Database has become a widely recognized and broadly used reference in organic certification, by both the certifiers and the trade. As noted above, if it is feasible to include seed availability as a separate field, we would strongly support this.

On behalf of our members across the supply chain and the country, OTA thanks the National Organic Standards Board for the opportunity to comment, and for your commitment to furthering organic agriculture.

Respectfully submitted,



Scott Rice Sr. Director, Regulatory Affairs Organic Trade Association

cc: Tom Chapman Co-CEO Organic Trade Association

Attachments: OTA Comments re: 2018 Strengthening Organic Seed Guidance Proposal OTA Comments re: 2019 Strengthening Organic Seed and Planting Stock Guidance Proposal



# **OTA Comments re: 2018 Strengthening Organic Seed Guidance Proposal**

October 4, 2018

Ms. Michelle Arsenault National Organic Standards Board USDA-AMS-NOP 1400 Independence Avenue, SW Room 2642-So., Ag Stop 0268 Washington, DC 20250-0268

Docket: AMS-NOP-18-0029

## **RE:** Crops Subcommittee – Strengthening the Organic Seed Guidance (Proposal)

Dear Ms. Arsenault:

Thank you for this opportunity to provide comment on the Crops Subcommittee's Proposal on Strengthening the Organic Seed Guidance. The Organic Trade Association (OTA) is the membershipbased business association for organic agriculture and products in North America. OTA is the leading voice for the organic trade in the United States, representing over 9,500 organic businesses across 50 states. Our members include growers, shippers, processors, certifiers, farmers' associations, distributors, importers, exporters, consultants, retailers and others. OTA's mission is to promote and protect organic with a unifying voice that serves and engages its diverse members from farm to marketplace.

Seed is the fundamental starting point for transforming agriculture through nutritious ecologically grown food, feed and fiber, especially when coupled with the principles behind organic production of building healthy soils, using non-toxic inputs, and stewarding natural resources and the environment. As the foundation for organic farming systems, seed deserves continuous attention, from protecting its genetic resources, to preventing contamination, to building a strong organic seed sector that can supply the needs of a diverse and resilient agriculture.

OTA is committed to the development of the organic seed and planting stock industry, and we agree that NOP regulations need to be amended to require demonstrable improvement over time. We also agree that NOP's existing Organic Seed, Annual Seedlings and Planting Stock Guidance (NOP 5029) needs to be revised to support this rule change and reflect the current state of the organic seed industry. Increasing support for organic seed lines through a stronger seed requirement is not only fundamental to improving organic farm systems, it is essential to further reducing unintended GMO presence and limiting the extent to which seeds outside of NOP purview are used and for ensuring the consistent application and enforcement of organic seed requirements.

## **Summary of OTA's Position**

OTA continues to strongly support an amendment to the organic regulations at § 205.204 to require improvement in sourcing and usage of organic seed (continuous improvement) and we support the adjusted language included in the fall 2018 proposal. As a stand-alone motion, we urge NOSB to **pass this section of the proposal** at this meeting.



The proposal to **revise NOP guidance is close** but needs additional work. OTA thanks the Crops Subcommittee for considering most of the public comments received prior to the fall 2017 meeting and for making many changes accordingly. Although we support most of the proposal, there are a few new additions and an omission we are concerned about. We continue to urge NOSB to clearly state in guidance that conventional untreated seed must be produced without the use of excluded methods. At the same time, we also urge NOSB to leave seed purity considerations out of this document. It muddies the water, introduces a separate proposal that is complex and under construction and may slow up--if not hold back--this proposal from making it through the rulemaking process. We recommend articulating that non-organic seed must not be genetically modified, and referencing the required contamination prevention measures in the organic regulations and associated NOP guidance. This would be a significant improvement to existing seed/planting stock guidance and it will avoid introducing concepts that stakeholders are still working through.

## At-a-glance

OTA disagrees with the omission of the following language (in bold italics) from the proposal:

§ 4.1.2 Certified operations may use non-organic seed and planting stock only if equivalent organically produced varieties of organic seeds and planting stock are not commercially available, and the conventional replacement variety can be documented as being produced without the use of excluded methods<sup>1</sup>.

Although we are in complete support of all efforts to prevent GMO contamination and maintain genetic integrity of seed, we have concerns about including the following sections as stand-alone statements, out of context from their associated guidance:

- § 4.1.2 When there is a risk of excluded-method contamination in seed production, the certified operation may ask the seed supplier for a non-GMO level of purity assurance, and communicate this information to their organic certification agency.
- \$ 4.1.3 d. Contamination from GMO Consideration: non-organic seed can be used if there is no organic seed available of equivalent variety with the desired level of purity from GMO contamination.

We do not agree with the inclusion of the new language to the fall 2018 proposal:

§ 4.1.2(c) Horticultural crops, which may have specific flavor profiles, size, color or other characteristics, can also be shown to not have an equivalent organic variety through descriptions provided in seed/planting stock catalogs or websites.

Finally, as communicated in our fall 2017 comments, we continue to emphasize that guidance stipulating an **exact number** of sources that should be contacted is less important than describing the criteria or conditions that should help determine the number as it relates to the potential number of suppliers offering the desired organic equivalent variety, AND it must include the dates of organic seed sourcing:

<sup>&</sup>lt;sup>1</sup> Excluded Methods (genetic engineering), as defined in 7 CFR 205.2 of USDA's organic regulations



- Minimum of five sources should be contacted;
- > These sources must be companies that offer organic seed and planting stock;
- The number of seed or planting stock sources contacted should be relative to the number of companies potentially supplying the organic equivalent variety being procured and to the quantity (commercial vs. backyard) of seed needed;
- Documentation regarding source searching should be maintained as part of record keeping, and should include the dates of organic seed sourcing attempts. Sourcing dates should be verified to confirm the grower attempted sourcing efforts in sufficient time to actually be possible (e.g. 3-6 months for off-the shelf quantities and 12-18 months for large quantities of high-density crops such as baby leaf lettuce, spinach, arugula, kale).

## We offer the following more detailed comments:

NOD

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The intent of the allowance in 7 CFR § 205.204(a) to use non-organic untreated seed under certain conditions was to provide a transition time for the industry while the production of organic seed and planting stock caught up to its demand. Although tremendous strides have been made in the past decade to increase the availability of organic seed and planting stock, improvements in the private and public sector are both needed. The private sector is continuing to work to increase both the production and use of organic seed to meet the diverse and regional demands of organic production, the number of companies supplying organic seed has grown tenfold, and more educational resources and tools exist to support the sourcing and planting of organic seed. Unfortunately, however, in part due to a poor regulatory framework, the existing USDA-NOP seed guidance as written does not reflect the progress that has been made in the organic seed sector since the regulations and the 2005 and 2008 NOSB recommendations were written. Commercial availability is applied inconsistently, and the level at which certifiers monitor and enforce the use of organic seeds and planting stock varies significantly. This greatly hinders efforts.

To help remedy the situation and match the efforts made by industry, it is time that NOP's regulations are amended, and guidance on sourcing organic seed and planting stock is updated. Below we have included a chart with the language proposed in the fall 2017 recommendation and the language included in the revised proposal for this fall 2018 meeting. Following each section are our comments.

**\*NOTE:** The language we have included under the column for "Fall 2018 proposal" is taken from the "Crops Subcommittee Proposal" starting on page 196 of the proposal. The language in the proposal is not always consistent with the language suggested in the discussion portion of the document.

NOP regulation	
Fall 2017 proposal	Fall 2018 proposal
205.204(a)(1) - ADD:	205.204(a)(1) – ADD:
(i) Improvement in sourcing and use of organic	(i) Improvement in searching, sourcing and use
seed must be demonstrated every year until full	of organic seed/planting stock must be
compliance with (a) is achieved.	demonstrated every year with the goal of
	achieving full compliance in the use of only
	organic seed/planting stock

**OTA Comments:** OTA has consistently supported the need to stress the goal of continuous improvement in guidance to improve ongoing efforts to use organic seed and planting stock. We acknowledge, however, that the organic regulations do not explicitly require "improvement." This is problematic



because the intent of the allowance in 7 CFR § 205.204(a) to use non-organic seed under certain conditions was to provide a transition time for the industry while the production of organic seed and planting stock caught up to its demand. However, 16 years later, the increased use of organic seed and planting stock has been less than robust. Commercial availability has been applied inconsistently since the implementation of the rule, and the level at which certifiers monitor and enforce the use of organic seeds and planting stock varies significantly.

A change to the regulation is a top priority because it signals to the broader organic sector that organic seed is important to organic integrity, and that further investments in organic seed will have a positive ripple effect that leads to more high-quality seed options well suited to organic systems. It's important to note that the revised language will not force farmers to use organic seed that isn't a good fit for their production system and markets. The recommendation simply requires organic operations to take extra measures to demonstrate improvement (searching, sourcing and use) over the years. If a particular variety or type of seed is not available in organic form, an organic operator would not be penalized.

**OTA urges NOSB to make a motion and vote to pass the proposed regulatory change separate from the proposal on guidance.** We believe the intent of "continuous improvement in use of organic seed" will be adequately expressed to NOP for the purpose of rulemaking, and it is no longer productive to wordsmith the exact proposed language that may appear in the regulation.

#### NOP Guidance 5029

Fall 2017 proposal	Fall 2018 proposal
<b>5029 – 4. Policy:</b> Producers must prevent and	REMOVED
avoid contamination from excluded methods in	
seed of at-risk crops (corn, soybeans, canola,	
alfalfa, beets, chard, cotton, rice, and summer	
squash).	

**OTA Comments:** Consistent with our fall 2017 comments, we agree with the removal of this recommendation.

#### NOP Guidance 5029

Fall 2017 proposal	Fall 2018 proposal
§ 4.1.2 Certified operations may use non-	§ 4.1.2 Certified operations may use non-
organic seed and planting stock only if	organic seed and planting stock only if
equivalent organically produced varieties of	equivalent organically produced varieties of
organic seeds and planting stock are not	organic seeds and planting stock are not
commercially available, and the conventional	commercially available. When there is a risk
replacement variety can be documented as	of excluded-method contamination in seed
being produced without the use of excluded	production, the certified operation may ask
methods <sup>2</sup> .	the seed supplier for a non-GMO level of

<sup>2</sup> As defined in 7 CFR 205.2 of USDA's organic regulations - *Excluded methods*. A variety of methods used to genetically modify organisms or influence their growth and development by means that are not possible under natural conditions or processes and are not considered compatible with organic production. Such methods include cell fusion, microencapsulation and macroencapsulation, and recombinant DNA technology (including gene deletion, gene doubling, introducing a foreign gene, and changing the



purity assurance, and communicate this information to their organic certification agency.

**OTA Comments:** We disagree with the removal of the language from the fall 2017 proposal. OTA requested this change in our comments on NOP's draft guidance in 2011 and in all of our comments to NOSB on this proposal. NOP 5029 should be amended to reiterate the already existing prohibition on excluded methods because the regulations do not explicitly state that non-organic seed must be non-GMO. Although certification agencies may be clear on this point (and that is good), industry and consumers are not, and it is very helpful to have a formal NOP document to point to. We frequently receive questions and hear from operators pointing to the lack of any specific GE reference to seed in the regulations as well as in the guidance. OTA explicitly requested this language be included because of the lack of clarity we continue to see in organic trade and media channels.

We also do not agree with the replacement language included in the fall 2018 proposal. As we have previously stated, any further language or guidance on protecting or preventing seed from contact with GMOs should simply reference NOSB's recommendation on "Prevention Strategy Guidance for Excluded Methods," NOP's existing guidance on Commingling and Contamination Prevention (NOP 5025), and NOP's Policy on Genetically Modified Organisms (PM 11-13). Trying to include only parts of other guidance under construction may create confusion and hold up rulemaking. We also believe it is premature to make any reference to seed purity in this proposal. From a strategic standpoint, it may hinder the passage of a proposal intended to help increase the usage of organic seed. We are in strong support of all efforts to address the challenges related to GMO seed contamination and genetic seed integrity, but we think it is wise to separate out the topics according to feasibility and push through the low hanging fruit rather than trying to incorporate and solve everything in one document.

#### NOP Guidance 5029

§ 4.1.2(c) <b>On-farm variety trials of organic</b>	§ 4.1.2(c) On-farm variety trials of organic
seed may be used by producers to evaluate	seed/planting stock may be used by
and document equivalency and quality of	producers to evaluate and document
varieties that are available. Trials are	organic variety/cultivar equivalency to the
encouraged and records of results should be	non-organic item in use. Horticultural
kept to show inspectors, but the trials are	crops, which may have specific flavor
not mandatory.	profiles, size, color or other characteristics,
	can also be shown to not have an equivalent
	organic variety through descriptions
	provided in seed/planting stock catalogs or
	websites.

**OTA Comments:** We agree with the removal of this sentence: "Trials are encouraged and records of results should be kept to show inspectors, but the trials are not mandatory." Adding "but they are not mandatory" in effect discourages a practice (increased organic seed usage) that guidance should be encouraging. At the same time, we are uncertain why the new sentence regarding horticultural crops appeared in this proposal. OTA encourages its removal or at very least a revision. The ultimate flaw with the guidance is that it does not account for various grower types (small, medium, large and crop

positions of genes when achieved by recombinant DNA technology). Such methods do not include the use of traditional breeding, conjugation, fermentation, hybridization, in vitro fertilization, or tissue culture.



type) and how they acquire seed. Large-scale growers typically do not consult seed catalogs for the characteristics described, especially flavor profiles. In the case of horticultural crops, they have a multitude of sales representatives from seed breeder and distributor companies who service them by putting in trials, taking contracts (either by reserving seed and/or doing contract productions for them), and delivering the seed of the varieties selected from their on-farm trials to them in a timely manner. The data included in seed catalogs will likely not be appropriate because it is generic information that is typically not reflective of subjective traits like 'flavor.' Accordingly, it may not be relevant to the exact bioregion, market and slot in which the grower sourcing seed is growing.

### NOP Guidance 5029

Not included, new language was added as	§ 4.1.2(d) Documentation of these trials must
"an improvement."	be available at the annual inspection. This
	documentation should include which seed
	characteristics are desired, and be based upon
	the varietal benefits of the current non-organic
	seed/planting stock in use. The varietal
	characteristics discovered during the on-farm
	trail, of both the non-organic seed/planting
	stock and the organic seed/planting stock
	trialed, can be tracked in a simple table or
	spreadsheet detailing the specific
	characteristics sought, and whether or not the
	various varieties grown contained those
	characteristics.

**OTA Comments:** OTA supports the intent behind this new language. Reporting trial performance, when performed, should be feasible considering of all the trialing that is occurring on professional farms/greenhouses. For example, in the Salinas Valley area, there are over 35 companies putting in over 100 trials per large-scale grower. These trial results are detailed, and can be readily transferred to an inspector during the certification process.

## NOP Guidance 5029

4.1.3 The following considerations could be	§4.1.3 d. Contamination from GMO
acceptable to justify use of non-organic seeds	Consideration: non-organic seed can be used if
d. Contamination from GMO consideration:	there is no organic seed available of equivalent
non-organic seed can be used if organic seed	variety with the desired level of purity from
cannot be sourced because of GMO	GMO contamination.
contamination.	

**OTA Comments:** We continue to be concerned about formalizing such justification in NOP Guidance. The comments OTA submitted in fall 2017 represented many stakeholders including organic seed producers, certifiers and organic seed advocacy organizations. As we stated in those comments, the use of excluded methods (GMOs) is prohibited in organic production, and handling and organic agricultural products should have minimal if any GMO contamination. A proposal for guidance that formally recognizes contaminated organic seed (at some level above desired purity) as an acceptable reason to use non-organic seed contradicts basic production principles, disincentives the requirement to produce and use organic (non-GMO) seed, and it does not acknowledge certifying agents' roles in determining whether GMO contaminated seed is non-compliant or a result of unavoidable contact. **The revised language only makes it more problematic because of the reference to "desired level of purity."** This



will be very hard for producers and handlers to understand and verify. Without the establishment of a seed purity standard, it makes an already challenging compliance determination even harder. We do not believe this proposed language is needed nor helpful in this guidance, and we strongly urge the subcommittee to remove it.

NOP Guidance 5029	
§ 4.2.1 b	§ 4.2.1 b
1. Evidence of efforts made to source organic	1. Evidence of efforts made to source <b>organic</b>
seed, including	seed/planting stock, including
<i>i.</i> Documentation of contact with three or more seed or planting stock sources to ascertain the availability of equivalent organic seed or planting stock. <b>Five</b> <b>sources must be contacted for seed of</b> <b>at-risk crops.</b>	<ul> <li>i. At least five documented sources must be contacted for seed/planting stock of all crops when this number of sources is available for an equivalent variety or cultivar.</li> <li>ii. Sources must include companies that</li> </ul>
<ul> <li>Sources should include companies that offer organic seeds and planting stock.</li> <li>Such sources should provide evidence of their organic certification (if relevant), ability to source organic seed, and specific varieties sourced every year.</li> </ul>	<ul> <li>offer organic seeds and planting stock.</li> <li>iii. Failure to demonstrate improvement in sourcing organic seed/planting stock over time may result in additional seed sources being required or additional steps taken to procure organic seed/planting stock, by the organic</li> </ul>
iii. Failure to demonstrate improvement in sourcing organic seed over time may result in additional seed sources being required or additional steps taken to procure organic seed.	certifier. 3. If seed/planting stock is sourced or mandated by the buyer of a contracted crop,
3. If seed sourcing is carried out or	the producer must obtain sourcing
mandated by the buyer of a contracted crop,	information and documentation from the
the producer must keep records of the	contracted buyer. The buyer's attempts to
buyer's documentation on attempting to	source organic seed/planting stock then
source organic seed as part of the producer's	becomes part of the producer's Organic
own Organic System Plan. Such	System Plan. Such documentation must be
documentation must be comparable to that	comparable to that required of the producer

**OTA Comments:** OTA supports the change specifying a *minimum* of five sources should be contacted. However, we continue to stress that guidance stipulating an **exact number** of sources that should be contacted is less important than describing the criteria or conditions that should help determine the number as it relates to the potential number of suppliers offering the desired organic equivalent variety. For this reason, we support the criteria added to this proposal with the understanding that a **minimum of five sources must be contacted AND they must be companies that offer organic seed**. Additionally, if only three companies with organic seed or planting stock exist, a certified operator should not be penalized for not contacting FIVE.

who sources their own seed/planting stock.

In our fall 2017 we suggested the following language:

required of a producer who sources their

own seed.



- Minimum of five sources
- These sources must be companies that offer organic seed and planting stock.
- The number of seed or planting stock sources contacted should be relative to the number of companies potentially supplying the organic equivalent variety being procured and to the quantity (commercial vs. backyard) of seed needed.

In addition to this suggested sourcing criteria, we also emphasize the need for the guidance to address the dates of organic sourcing attempts. It is important that growers report the date of the inquiry they made to a seed supplier by variety/quantity and the response of the company on the data of inquiry. In our fall comments, we requested that the following criteria also be included in the proposal. As it relates to "evidence of efforts made to source organic seed/planting stock," we urge NOSB to reconsider adding the following language to the proposal:

Certified operations should contact seed or planting stock sources to ascertain the availability of organic seed or planting stock for all crops grown.

• Documentation regarding this search should be maintained as part of record keeping, and should include the dates of organic seed sourcing attempts. Sourcing dates should be verified to confirm the grower attempted sourcing efforts in sufficient time to actually be possible (e.g. 3-6 months for off-the shelf quantities and 12-18 months for large quantities of high-density crops such as baby leaf lettuce, spinach, arugula, kale).

With respect to the role of the buyer/handler sourcing seed (§ 4.2.1 (b)(3)), we support the changes made. Buyers are often certified handlers who contract with producers to grow certain varieties often not available as certified organic. If a certified handler (buyer) mandates a particular variety to be planted *and the buyer/handler is responsible for sourcing the seed*, the certified handler should be held responsible for determining if the variety is commercially available as organic, and this information should be included in the producer's Organic System Plan. Specifically stating that the buyer's attempt to source organic seed must become part of the Organic Systems Plan is critical, and will support growers in their ability to collect this information. We want to acknowledge that with the proposed revision to the regulation (requiring continuous improvement), the buyer would also need to demonstrate and document (for the organic producer) improvement in searching, sourcing and use of organic seed/planting stock every year with the goal of achieving full compliance in the use of only organic seed/planting stock.

## NOP Guidance 5029

4.4.4 Certifying agents should review an	4 4 4 Certifying agents should review an
ananation's magazage in abtaining angania gooda	an anotion's magness in alterning appendix sold
operation's progress in obtaining organic seeds,	operation's progress in obtaining organic seeds,
planting stock and transplants by comparing	planting stock and transplants by comparing
current source information to previous years	current source information to previous years
a. If sufficient progress is not demonstrated,	a. If sufficient progress is not demonstrated, a
a certifying agent may ask for a corrective	certifying agent may ask for a corrective
action plan and require additional seed	action plan and require additional seed
sources be researched, encourage variety	sources be researched, encourage variety
trials, or require additional steps to procure	trials, or require additional steps to procure
organic seed.	organic seed.
b. Non-compliances should be issued for	b. Non-compliances should be issued for
repeated lack of progress in sourcing	repeated lack of progress in sourcing and
organic seed over time.	using commercially available organic



seed/planting stock over time. Judgment of a
non-compliance can include, but is not limited
to, the certifier's communication detailing
commercially availability organic
seed/planting stock and continued nonuse by
the farmer, the producer's lack of on-farm
seed trials for judging equivalency between
non-organic seed and organic seed, and
organic seed searches that do not include
suppliers who carry organic seed.

**OTA Comments:** OTA supports the continued inclusion of 4.4.4 (a) and we do not take issue with the new language added in 4.4.4(b).

#### NOP Guidance 5029

4.4.5 Certifying agents should review the	4.4.5 Certifying agents should review the
prevention measures taken to avoid	prevention measures taken to avoid
contamination for seed of at-risk crops.	contamination for seed of crops at-risk of
	GMO contamination.

OTA Comments: OTA agrees with continuing to include this recommendation as slightly revised.

## **OTHER TOPICS**

#### **Organic Seed Finder**

OTA thanks the Subcommittee for providing its thoughts and suggestions on this topic. OTA again emphasizes that perhaps the most important tool that can help certified producers, handlers and certifying agents in their efforts to source and evaluate the availability of organic seed and planting stock is a searchable national database of available organic varieties. We continue to support the use the Organic Seed Finder (www.organicseedfinder.org) as a primary resource for national organic seed availability data. As we have expressed in previous comments, it would be extremely helpful if NOP would engage and further serve the organic community by advocating for the participation and use of the Organic Seed Finder through its marketing materials, certifier trainings and communication channels, and by including an explicit reference in the seed guidance for certifiers, inspectors, and producers to use this database as a seed-sourcing tool. To alleviate concerns of promoting one service over another and to further assist searching efforts, NOP could also include reference to other helpful seed resources such as Pick A Carrot (https://www.pickacarrot.com/), ATTRA Directory of Organic Seed Suppliers (https://attra.ncat.org/attrapub/organic\_seed/) and SeedWise

(https://www.seedwise.com/). Referencing these tools in AMS marketing materials, guidance and certifier trainings would increase their visibility to certifiers and producers, and encourage their use to spur further engagement and investment.

In addition to referencing existing search tools, we are very interested in the option of having certifiers provide organic seed availability of their certified clients to NOP, in such a way as to include this information in a separate field in the NOP Organic Integrity Database. Operators could then search that field for a specific variety of organic seed, and all certified operations who carry that seed would then be



found. If this is feasible, we believe NOP should make such reporting a requirement.

## Accredited Organic Certifier and Organic Inspector Training

As stated in our fall 2017 comments, certifiers have the important job of communicating organic seed requirements to organic producers and handlers, granting approval for the use of non-organic seed due to the commercial unavailability of organic seed, issuing non-compliances when adequate searches are not conducted, and reinforcing the need for continuous improvement as appropriate. This job comes with great challenges given the time, resources and complexity involved in verifying a claim that a particular seed variety is "commercially unavailable."

Consistent implementation of the organic seed requirements and NOP guidance will significantly be improved through trainings for certifiers and inspectors. OTA's appreciates NOSB's willingness to work with ACAs, IOIA and other stakeholders on developing the requirements that should be met as part of a comprehensive training on organic seed use and determination of commercial availability.

## **Conclusion**

OTA strongly supports an amendment to the NOP regulations to require demonstrable improvement over time, and we urge NOSB to pass this part of the proposal at this meeting. We also strongly support the need to revise NOP's Organic Seed, Annual Seedlings and Planting Stock Guidance (NOP 5029) to not only support this rule change but to reflect the current state of the organic seed industry. We recommend additional work on the proposed revisions to guidance.

OTA is committed to and strongly supports the further development of the organic seed and planting stock industry. We also are committed to finding solutions to meet this objective. The goal of our efforts should be to promote the continued growth and improvement in organic seed and planting stock production, and subsequent usage by organic growers without hurting or putting undue burdens on growers. The intent is not to have non-compliances handed down to farmers trying to comply with the seed and planting stock commercial availability section of the Rule. Instead, the intent is to maintain NOP guidance that will help ensure the consistent application and enforcement of organic seed requirements, which, in turn, will promote the breeding, development and production of a greater diversity of varieties well suited for organic production systems.

On behalf of our members across the supply chain and the country, OTA thanks the National Organic Standards Board for the opportunity to comment, and for your continuing work in this important area.

Respectfully submitted,

Awudolyn V. liyant

Gwendolyn Wyard Vice President, Regulatory and Technical Affairs Organic Trade Association

cc: Laura Batcha Executive Director/CEO



Organic Trade Association



**OTA Comments re: 2019 Strengthening Organic Seed and Planting Stock Guidance Proposal** 

April 4, 2019

Ms. Michelle Arsenault National Organic Standards Board USDA-AMS-NOP 1400 Independence Avenue, SW Room 2642-So., Ag Stop 0268 Washington, DC 20250-0268

Docket: AMS-NOP-18-0071

RE: Crops Subcommittee – Strengthening Organic Seed and Planting Stock Guidance (Proposal)

Dear Ms. Arsenault:

Thank you for this opportunity to provide comment on the Crops Subcommittee's Proposal on Strengthening the Organic Seed Guidance.

The Organic Trade Association (OTA) is the membership-based business association for organic agriculture and products in North America. OTA is the leading voice for the organic trade in the United States, representing over 9,500 organic businesses across 50 states. Our members include growers, shippers, processors, certifiers, farmers' associations, distributors, importers, exporters, consultants, retailers and others. OTA's mission is to promote and protect organic with a unifying voice that serves and engages its diverse members from farm to marketplace.

Seed is the fundamental starting point for transforming agriculture through nutritious ecologically grown food, feed and fiber, especially when coupled with the principles behind organic production of building healthy soils, using non-toxic inputs, and stewarding natural resources and the environment. As the foundation for organic farming systems, seed deserves continuous attention, from protecting its genetic resources, to preventing contamination, to building a strong organic seed sector that can supply the needs of a diverse and resilient agriculture.

OTA is committed to the development of the organic seed and planting stock industry, and we are delighted that NOSB passed a recommendation at the fall 2018 meeting to be amend the organic regulations at § 205.204 to require demonstrable improvement of organic seed usage over time. We also agree that NOP's existing Organic Seed, Annual Seedlings and Planting Stock Guidance (NOP 5029) needs to be revised to support this rule change and reflect the current state of the organic seed industry. Increasing support for organic seed lines through a stronger seed requirement is not only fundamental to improving organic farm systems, it is essential to further reducing unintended GMO presence and limiting the extent to which seeds outside of NOP purview are used, and for ensuring the consistent application and enforcement of organic seed requirements.

The Organic Trade Association largely supports the Subcommittee's proposal and we encourage the full Board to pass it at this meeting.



With a couple of concerns noted below, we thank the subcommittee for making the following changes from the fall 2018 version:

- The guidance now states that conventional untreated seed must be produced without the use of excluded methods<sup>3</sup>. The Organic Trade Association strongly agrees; it is important that this requirement is explicitly stated in Guidance.
- Seed purity considerations are dealt with in a separate document. This should allow for this proposal to move forward as work on seed purity continues.
- The following language was removed from **4.1.2(c)**: *Horticultural crops, which may have* • specific flavor profiles, size, color or other characteristics, can also be shown to not have an equivalent organic variety through descriptions provided in seed/planting stock catalogs or *websites.* We agree with the removal of this language; however, we remain disappointed about the reference to seed catalogs without a qualifier. The guidance continues to not account for various grower types (small, medium, large and crop type) and how they acquire seed. As we stated in our previous comments, large-scale growers typically do not consult seed catalogs for the characteristics described, especially flavor profiles. In the case of horticultural crops, they have a multitude of sales representatives from seed breeder and distributor companies who service them by putting in trials, taking contracts (either by reserving seed and/or doing contract productions for them), and delivering the seed of the varieties selected from their onfarm trials to them in a timely manner. The data included in seed catalogs will likely not be appropriate because it is generic information that is typically not reflective of subjective traits like 'flavor.' Accordingly, it may not be relevant to the exact bioregion, market and slot in which the grower sourcing seed is growing.
- The proposal retains "three" as the minimum number of seed sources that should be contacted instead of our recommended "five." The Organic Trade Association would have liked to see the number increase to "five." However, the **exact number** of sources that should be contacted is less important than describing the criteria or conditions that should help determine the number as it relates to the potential number of suppliers offering the desired organic equivalent variety. The search and procurement methods for sourcing organic seed and planting stock provided in 4.2.1((b)(1)(i-vii) are very valuable, and we do not take issue with this final approach.

Additionally, the Organic Trade Association supports:

• The final language included in 4.1.2(d): Documentation of on-farm trials or seed characteristic searches can be provided at the annual inspection. This documentation can

<sup>&</sup>lt;sup>3</sup> As defined in 7 CFR 205.2 of USDA's organic regulations - *Excluded methods*. A variety of methods used to genetically modify organisms or influence their growth and development by means that are not possible under natural conditions or processes and are not considered compatible with organic production. Such methods include cell fusion, microencapsulation and macroencapsulation, and recombinant DNA technology (including gene deletion, gene doubling, introducing a foreign gene, and changing the positions of genes when achieved by recombinant DNA technology). Such methods do not include the use of traditional breeding, conjugation, fermentation, hybridization, in vitro fertilization, or tissue culture.



include which seed characteristics are desired, and be based upon the varietal benefits of the current non-organic seed/planting stock in use. The varietal characteristics discovered during the on-farm trail, of both the non-organic seed/planting stock and the organic seed/planting stock trialed, can be tracked in a simple table or spreadsheet detailing the specific characteristics sought, and whether or not the various varieties grown contained those characteristics.

- The guidance explaining the role and requirements of seed/planting stock that is sourced or mandated by the buyer of a contracted organic crop (4.2.1(b)(3). If seed/planting stock is sourced or mandated by the buyer or handler of a contracted organic crop, the producer must obtain sourcing information and documentation from the contracted buyer/handler. The buyer's attempts to source organic seed/planting stock then becomes part of the producer's Organic System Plan.
- The guidance on the information certifiers should review to evaluate progress in obtaining organic seeds, planting stock and transplants (4.4.4). We appreciate the guidance provided on requesting corrective action plans and acting on repeated lack of progress. This of course all needs to be carried out in a sound and sensible manner by certifiers working closely with their certified operators.
- The use of an organic seed/planting database. OTA again emphasizes that perhaps the most important tool that can help certified producers, handlers and certifying agents in their efforts to source and evaluate the availability of organic seed and planting stock is a searchable national database of available organic varieties. We continue to support the use the Organic Seed Finder as a primary resource for national organic seed availability data. We are also very interested in the option of having certifiers provide organic seed availability of their certified clients to NOP, in such a way as to include this information in a separate field in the NOP Organic Integrity Database. Operators could then search that field for a specific variety of organic seed, and all certified operations who carry that seed would then be found. If this is feasible, we believe NOP should make such reporting a requirement.
- Support for Organic Certifier and Inspector Trainings. Certifiers have the important job of communicating organic seed requirements to organic producers and handlers, granting approval for the use of non-organic seed due to the commercial unavailability of organic seed, issuing non-compliances when adequate searches are not conducted, and reinforcing the need for continuous improvement as appropriate. This job comes with great challenges given the time, resources and complexity involved in verifying a claim that a particular seed variety is "commercially unavailable." Consistent implementation of the organic seed requirements and NOP guidance will significantly be improved through trainings for certifiers and inspectors as well as through best practices. OTA's appreciates NOSB's continued support in this area.

## **Conclusion**

The Organic Trade Association strongly supports the further development of the organic seed and planting stock industry, and we are committed to finding solutions to meet this objective. The goal of our efforts should be to promote the continued growth and improvement in organic seed and planting stock production, and subsequent usage by organic growers without hurting or putting undue burdens on growers. The intent is not to have non-compliances handed down to farmers trying to comply with the



seed and planting stock commercial availability section of the Rule. Instead, the intent is to have an organic regulation that explicitly supports continuous improvement and NOP guidance that will help ensure the consistent application and enforcement of organic seed requirements. This in turn will promote the breeding, development and production of a greater diversity of varieties well suited for organic production systems.

On behalf of our members across the supply chain and the country, OTA thanks the National Organic Standards Board for the opportunity to comment, and for your continuing work in this important area.

Respectfully submitted,

Awundolgen V. Wyand

Gwendolyn Wyard Vice President, Regulatory and Technical Affairs Organic Trade Association

cc: Laura Batcha Executive Director/CEO Organic Trade Association