

SUSTAINABILITY IS A JOURNEY. OUR COMPASS CAN GUIDE YOU!

The Sustainable Food Trade Action Council (SFTAC) **COMPASS** program provides consistent, year-over-year guidance using key sustainability tools to help companies build, measure, and refine their sustainability programs. Annually, companies can pick one or a combination of service modules to move forward on their journey.



Which one will you choose?

ESTABLISH A STARTING POINT

STATE OF SUSTAINABILITY

Just starting out? The SOS tool works with interview and data collection techniques to:

- Establish & strengthen a stakeholder group
- Collate baseline practices and data
- Identify clear policies, goals, and reporting system needs
- Springboard your sustainability report and/or strategic planning

PLAN YOUR JOURNEY

MATERIALITY ASSESSMENT PROCESS

Prioritizing your efforts? MAP uses benchmarked industry data, self-assessments, charting tools, and compelling visual results to:

- Survey Stakeholders
- Identify most critical sustainability priorities
- Find gaps between priorities and action
- Provide next steps, goals, and resources

GO THE EXTRA MILE

CLIMATE ACTION MANAGEMENT PRIMER

Charting a Climate Strategy? CAMP's proprietary tools educate users on Climate Action Planning, and fast-track meaningful climate action by using industry data which can:

- Identify climate hotspots and materiality
- Prioritize greenhouse gas mitigation actions
- Set the stage for multi-year climate strategy

STAY ON COURSE

OPPORTUNITY ANALYSIS AND RESOURCE SUPPORT

Committed to Improve? OARS serves as an annual checkup that uses SFTAC member benchmarks, 1:1 advising, and deep resource support to:

- Analyze sustainability strengths and promotional opportunities
- Clarify opportunities to improve
- Shore up reporting techniques and styles

Reach out to Lisa Braun, Sustainability Technical Services Manager at the Organic Trade Association (lbraun@ota.com) to understand more about these tools.

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