

Organic for All: Diversity and Entrepreneurship Fund

We share a passion for advancing the organic sector and believe that together, we can make a significant impact. By sponsoring programming and initiatives at the Organic Trade Association (OTA), you can help address critical issues, enhance organic standards, and promote sustainable practices. Your support is crucial in driving forward our mission.

Sponsorship Opportunity to Support Diversity and Inclusion

Since the launch of OTA's Diversity & Entrepreneurship Program in 2021, we have made significant strides in fostering inclusivity and equity within the organic industry. We have helped five members achieve certification, with four of them certified in the first 7 months of 2024 alone. This year, we also provided twelve scholarships for Organic Week, supported program participants in securing federal grants, and enrolled 39 new participants in the first 7 months of 2024. These accomplishments highlight our commitment to driving positive change.

Your contribution will ensure that we continue this momentum. With your support, we can provide leadership development, opportunities to share challenges, collaborate on solutions, and influence outcomes. You can read more about our [Justice, Equity, Diversity, and Inclusion \(JEDI\) Commitment here](#). By supporting our efforts, you are investing in a future that values inclusivity and equity.

OTA's Diversity Program directly supports:



- Supports complimentary trade membership to Black, Indigenous, and People of Color (BIPOC) organic entrepreneurs.
- Funds a fellow to enhance and maintain our valuable resource, Diversity Resource Library, for the organic community.



- "Ask Me Anything" Webinar Series: Facilitates open dialogue and knowledge-sharing through this popular webinar series and will fund guest speakers as needed.
- Ensures that funds are available to widely promote newly developed resources and tools to ensure utilization.



- Helps offset costs of first year certification
- Funds participation in fly-ins, Organic Week, trade shows and more.

Recommended sponsorship level: \$1,500-15,000+

Recognition: at the Leadership Awards reception during Organic Week