

Organic Week in Washington D.C. - September 15-17, 2025

- The most important event to advance and grow organic in Washington, D.C.
- Gather with Organic Trade Association members across the value chain, cross-crop, and product type
- Show your leadership through participation and sponsorship



Organic Week in Washington, D.C., the Organic Trade Association’s signature event, provides Organic Trade Association (OTA) members with Opportunities to connect with elected officials about critical industry issues, network with other OTA members, policymakers, and other key stakeholders in Organic.

WHAT YOUR CONTRIBUTION WILL SPONSOR:

Keynote speakers and sessions: Fund impactful keynotes and discussions led by policy thought-leaders and industry influencers, ensuring high-quality content and valuable insights for all attendees.

Networking and Advocacy Events: Support networking sessions and advocacy meetings with policymakers, fostering connections and facilitating conversations that shape the future of organic agriculture.

SPONSORSHIP LEVELS AND BENEFITS

| | \$25,000+ | \$20,000 | \$15,000 | \$10,000 | \$5,000 | \$3,000 |
|-------------------------------|---|--|-----------------------|---|----------------------------|--------------------------------------|
| Choose one: | Hill Day App (1) Nametag (1) Custom | Stage florals (1) Mainstage Programming | Leadership Awards (3) | Registration (1) Breakfasts (3) Lunch (2) Breakout Session Programming | Swag bag (3) Snacks (2) | Friend of OTA Lounge Scholarships |
| REGISTRATIONS | 6 (\$4,800 value) | 5 (\$4,000 value) | 4 (\$3,200 value) | 3 (\$2,400 value) | 2 (\$1,600 value) | 1 (\$800 value) |
| LOGO SIZE IN PROMOTION | x-large | large | large | medium | small | x-small |

2024 Sponsors

