WHO: Any U.S. company representing organic products made of 51% or more U.S.-based ingredients can directly benefit from our export promotion programs. We work with all types of stakeholders to represent U.S. Organic, worldwide.

WHY: Whether it’s market access, technical assistance, consumer promotion, or export readiness, the U.S. Organic Worldwide program can help you achieve your export goals and uncover new opportunities.

HOW: To participate in our programs, understand more about export opportunities, source U.S. organic products, or suggest a new international collaboration, contact the Organic Trade Association.

The Organic Trade Association (OTA) is the membership-based business association for organic agriculture and products in North America. We are the leading voice for the organic trade in the United States, representing over 9,500 organic businesses across 50 states.

CONTACT: Alexis Carey acarey@ota.com (202) 403-8515

SIGN-UPS STILL BEING ACCEPTED

February
BIOFACH*
OTA will host 14 U.S. organic companies in Germany. OTA will also speak at several education sessions during the show.

GULFOOD*
OTA will host 6 U.S. organic companies in Dubai for the first time in 2020.

*Registration is currently closed for these two specific activities.

March
EXPO WEST
OTA will co-host a buyers mission at Expo West. Meet buyers from 15+ different international markets all under one roof during the trade show.

FOODEX JAPAN
OTA will return to Tokyo, hosting a pavilion of 8 companies. Japan is one of the top 5 international markets for U.S. organic products.

March-April
FOOD AND HOTEL ASIA
OTA will exhibit in Singapore for the first time in 2020. Come explore the Asian market at this wide-ranging show!

June
U.K.-E.U. TRADE MISSION
Come explore the European Market for U.S. organic at this first-time activity. OTA will bring U.S. organic companies to meet with buyers in the U.K. and Netherlands and exhibit at the Free From Food Expo in Amsterdam.

July
ORGANIC PRODUCE SUMMIT
OTA will host a mission with buyers from Mexico and the Pacific Rim.

September
FINE FOOD AUSTRALIA
OTA will take 5 companies to this show in Melbourne for the first time in 2020.

IFOAM WORLD CONGRESS
OTA will present on current topics, attend fish bowl discussions, and meet with EU counterparts regarding organic equivalence.

EXPO EAST
OTA will co-host a mission with a focus on buyers from the Middle East and Europe.

October
SIAL PARIS
OTA will return to 2020’s largest food and beverage trade show. The OTA organic pavilion will host 8 companies at the show.

Ongoing
GLOBAL ORGANIC TRADE GUIDE & FIND.organic
The top online resources to learn about export markets, trade regulations, and U.S. organic products available for export.

CONSUMER PROMOTIONS
OTA will collaborate with key importers, distributors, and retailers around the world to highlight your organic products. Activities are planned for Asia, the Middle East, Canada, and Mexico.

*Registration is currently closed for these two specific activities.