Drives Rural Development Profitable for Farms + Businesses

Protects
Natural
Resources

Sequesters Carbon

Creates Jobs + Stimulates the Economy

GOOD FOR BUSINESS

Reduces
Greenhouse
Gas Emissions

Trusted by Values-driven Consumers

GOOD FOR PLANET

USDA

ORCANIC

Regenerates Soil Health

Federally
Guaranteed
+ Traceable

GOOD FOR PEOPLE + ANIMALS Protects
Biodiversity +
Pollinators

Protects
Animal Health
+ Welfare

Increases
Resiliency of
Agricultural
Systems

Prohibits
Chemical
Preservatives
+ Antibiotics

Protects
Human
Health

Prohibits
GMOs +
Toxic
Pesticides

Highly Nutritious