

# Dairy Council Annual Report | 2023

The Organic Trade Association's **Dairy Council** gives members in the dairy industry an organized and ongoing forum for discussing organic-specific dairy issues, challenges, and opportunities. It seeks to work together to grow the organic industry and to utilize the Organic Trade Association member community system for networking and problem solving. The Dairy Council brings together farmers, handlers, processors, and manufacturers to discuss ideas around promotion, research, and education; to vocalize the sector's benefits; to identify opportunities for continuous improvements and advance solutions; and to advocate for dairy policy.

## Council Highlights | 2023



- The Council focused on the Organic Dairy Market Assistance Program by communicating about existing program benefits and executing a strategy to ensure total program commitments are offered to farmers.



- The Council disseminated and gathered input on regulatory topics such as the Federal Milk Marketing Order, dairy labeling, and organic rulemaking (OLPS & SOE).
- The Council elevated and contributed to supply chain enhancement options.

## Council Priorities | 2024

- The Council will advocate for dairy and supply chain elements in the Farm Bill.
- Continued education on program and regulatory affairs.
- Elevating the positive attributes of organic dairy.

## Why participate?



OTA's Dairy Council is the dedicated space where dairy farmers, dairy brands and those in the dairy supply chain can collaborate and share both short-term and long-term opportunities and challenges present in the sector.

## COUNCIL MEMBERS



Fagundes  
Bros. Dairy



Karlin Strategic  
Consulting, LLC

100% GRASSFED  
MAPLE HILL.  
= organic =



The Dairy Council is led by Chair Adam Warthesen (Organic Valley) and Vice Chair Blake Alexandre (Alexandre Family Farm). If you are interested in joining the Council, please contact Danielle Cote ([DCote@ota.com](mailto:DCote@ota.com)).

**Headquarters:** 444 N. Capitol St. NW, Suite 445A, Washington, DC 20001 (202) 403-8520  
OTA.com | info@ota.com | @OrganicTrade  
**Locations:** Washington, D.C. | Brattleboro, VT