

ORGANIC TRADE ASSOCIATION DIETARY SUPPLEMENTS COUNCIL

2018 WORK PLAN

Continued from 2017

- *Explore new guidelines from FDA*
 - Look into making sure that there is some reciprocity
- *File a petition to NOSB to update the nutrient list allowed in NOP certified products*
 - Schedule a separate call that would provide the council with training on the background of vitamins and minerals on the National List and the petition/NOSB process.
 - Now looking at petitioning pullulan – focus for now (see below)

Education

- *Create a guide/pamphlet about organic supplements for organic supplements companies to share with their customers and those interested*
 - Potential to be similar to [Organic 101 pamphlet](#)
 - Inclusion of an infographic about labeling differences (e.g., organic, made with organic, etc.)
- *Expo West education session*
 - Presentation on manufacturer formulations
 - Talk through the challenges in producing organic materials, items that can't be used, etc.
- *Hold a webinar or in-person session on a topic of interest to the industry*
 - If it is an in-person session, need to decide where to have the in-person session
 - Potential to create a flyer about the in-person session and advertise
 - If it is a webinar, could:
 - Focus on dieticians and healthcare providers at the start of 2018, with the potential of having them come to Organic Week and joining the Council.
 - Be more general with an introduction to a few different areas by interviewing various Council members or OTA staff.

Website

- *Continue to develop resources for the Council webpage*
 - Guidance document for manufacturers
 - Consumer education
 - Educational events
 - Helpful links

Council Membership

- *Recruit more members (set goal for 2018)*
 - Retailers
 - Ingredient Suppliers
 - Brands

Policy*

*Reminder that Sector Councils are NOT policy setting groups. If councils identify policy issues that need attention a member task force would need to be convened.

- *Work on getting Pullulan added to National list*
 - Create a task force / working group to work on a petition and to talk with other industry members who would be interested in getting Pullulan added to the list

Advocacy

- *Attend Organic Week – May 21-24, 2018*
 - Could be used as the in-person meeting