

Licensing and Labelling Guide

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1. Objective of the Licensing and Labelling Guide

This guide specifies the licensing conditions for companies participating in the GOTS programme and defines the corresponding Licence Fees. It further sets the requirements for the use of the registered trademark 'Global Organic Textile Standard' (GOTS logo) in order to ensure correct and consistent application on products as well as in advertisements, catalogues or other publications. Since the Global Organic Textile Standard (GOTS) refers in chapter '1.4 Label Grading' to this guide, it is to be seen as an integral part of the standard and the criteria given herein are binding in order to achieve compliance with the GOTS.

2. Definitions

For the purpose of this labelling guide the following abbreviations and terms are defined as:

IWG	International Working Group on Global Organic Textile Standard. The IWG has founded a legal entity (Global Standard GmbH) which conducts all activities with regard to the licensing system and is proprietor of the registered trademark 'Global Organic Textile Standard' (GOTS logo).
Approved Certifier	Certification body which is approved by the IWG to perform inspections and certifications according to GOTS worldwide.
Certified Entity	Processor, manufacturer or trader of GOTS Goods certified by an Approved Certifier.
GOTS Goods	Textile goods (finished or intermediate) produced in compliance with GOTS by a Certified Entity and certified by an Approved Certifier.
GOTS Additives	Accessories or textile auxiliaries approved (in a specific field of application) as additives for the production of GOTS Goods by an Approved Certifier.

3. Licence conditions

3.1. GOTS Goods

With the completion of GOTS certification by an *Approved Certifier* the *Certified Entity* acquires a sub-licence which entitles it to participate in the GOTS programme, including use of the standard and the GOTS logo on its respective *GOTS Goods* in accordance with the provisions of this labelling guide and as long as the certification remains valid. It must keep full records for each client that receives *GOTS Goods* including lists of all products, their specifications and quantities and must make this information available for inspection by the *Approved Certifier*. The *Approved Certifier* must review and approve the intended use of the GOTS logo by the *Certified Entity* in advance.

3.1.1. Licence Fee

Each *Certified Entity* must pay a Licence Fee for each calendar year (including incomplete calendar years) in advance based on the number of facilities inspected in the preceding year (i.e. the payment obligation starts for the calendar year following initial certification).

- 3.1.1.1.** The Licence Fee is set at 100 Euro for each facility that is inspected for a *Certified Entity*. From 2011 onwards the license fee is set at 120 Euro for each facility that is inspected for a *Certified Entity*.

Certified Entities that are ordinary members of one of the member organisations of the *IWG* pay half of the amounts.

3.1.1.2. The Licence Fee must be collected by the *Approved Certifier* and transferred to the *IWG* until 31st January of each calendar year for which it is to be paid.

3.2. GOTS Additives

For the time being producers of GOTS Additives are not permitted to use the GOTS logo to identify, market or advertise such products.

4. Identification of GOTS Goods

4.1. Product marking / On-product application

4.1.1. GOTS Goods not marked with GOTS logo

GOTS Goods not marked with the GOTS logo must be marked in accordance with chapter 1.4. of GOTS, paragraph 2 and 3.

4.1.2. GOTS Goods marked with logo

Where used, the GOTS logo must be applied on *GOTS Goods* in such a way that it is visible to the buyer / receiver in the textile supply chain and to the end consumer at the time of purchase (e. g. use on (final) packaging and/or hangtag and/or a (care) label).

A buyer of *GOTS Goods* who is obliged to participate in the certification scheme according to the criteria as provided for in chapter 4.1. of GOTS is not permitted to present or (re)sell these (further processed) products with the GOTS logo if s/he is not GOTS certified him/herself.

The GOTS logo always must be accompanied by a reference to the applicable label grade as provided for in chapter 1.4. of GOTS, by a reference to the *Approved Certifier* who has certified the marked goods (e.g. certifier's name and/or logo) and a reference to the *Certified Entity* (e. g. *Certified Entity's* name and/or licence no.).

Where the GOTS logo is used, *GOTS Goods* that comply with the material composition requirements as defined in chapter 2.2.1. of GOTS must be marked as follows:



'organic'
Certified by [certifier's ref.]

respective



'organic – in conversion'
Certified by [certifier's ref.]

or the equivalent terms in the language of the country in which the goods are sold. Alternatively the respective *Certified Entity* may use the following rules.

Where the GOTS logo is used, *GOTS Goods* that comply with the material composition requirements as defined in chapter 2.2.2. of GOTS must be marked as follows:



**'made with [X] %¹⁾
organic materials'
Certified by [certifier's ref.]**

respective



**'made with [X] %¹⁾
organic – in conversion materials'
Certified by [certifier's ref.]**

or the equivalent terms in the language of the country in which the goods are sold.

1) Indicating the exact composition percentage of organic fibre material (X > 70 %) remains optional. If it is not used the label grade must be presented as 'made with organic' resp. 'made with organic – in conversion materials'

These conditions also apply for identification of any *GOTS Goods* presented (for sale) in catalogues, on web pages or other publications (e. g. by mail order companies).

In every case the user must ensure that no confusion arises between certified and non-certified products in any marking, publications and advertising.

4.2. Use of the GOTS logo on compliance documents

Approved Certifiers may use the GOTS logo to identify GOTS compliance documents (e. g. certificates) for *Certified Entities* and *GOTS Goods*.

4.3. Use of the GOTS logo for informative and / or advertising purposes / Off-product application

In addition to its application as identification mark for *GOTS Goods*, the GOTS logo represents the 'Global Organic Textile Standard' as such. It may accordingly be used only in the appropriate and unambiguous context, such as for informative and advertising purposes by:

- Members of the *IWG*
- *Approved Certifiers* referring to their approved status and offering their related quality assurance services.
- *Certified Entities* and brand holders with reference to their certified operational status and/or their *GOTS Goods* that are marked with the GOTS logo.
- Stakeholders, NGOs, media and other parties that distribute independent (consumer) information.

5. Misuse of the GOTS logo

The *IWG* and/or the *Approved Certifiers* will pursue all legal remedies for any unauthorised or misleading use of the GOTS logo on product declarations, in advertisements, catalogues or other contexts, including actions such as corrective and/or legal action and/or publication of the transgression so as to safeguard credibility of the GOTS identification.

6. Design specifications

Size and place of the marking is to be chosen in such a way that the logo is always noticeable and the writing 'Global Organic Textile Standard; GOTS' – as well as the label grade and reference to the *Approved Certifier* in case of product marking – readable. To avoid legibility problems the logo (including the lettering 'Global Organic Textile Standard; GOTS') should not be reproduced with a diameter less than 10mm (approx. 0,39 inches). Proportions of the label shall not be changed when increasing or reducing the label size.

The colour used for printing the label grade of *GOTS Goods* and the reference to the *Approved Certifier* connected to the logo in product marking is not prescribed. However both, label grade and the reference to the *Approved Certifier*, are to be printed in the same colour and preferably written with the "Frutiger Next Bold" font face.

6.1. Print media

For prints of the logo the following print colour options can be used:

6.1.1. Colour version



Writing ,Global Organic Textile Standard'; 'GOTS' ("Frutiger Next Bold" font face)	100 % black
Background to writing ,Global Organic Textile Standard'; 'GOTS'	100 % white
Garment	100 % white
Design mark	Euroscale 4-colour system: 80 % cyan; 0 % magenta; 100 % yellow; 2 % black <i>or</i> Pantone colour system: Pantone 362 C (coated) <i>or</i> HKS colour system: HKS 60 N (uncoated)

6.1.2. Monochrome version

On monochrome printed matters the logo may be printed in black and white:



Writing ,Global Organic Textile Standard'; 'GOTS' ("Frutiger Next Bold" font face)	100 % black
Background to writing ,Global Organic Textile Standard'; 'GOTS'	100 % white
Garment	100 % white
Design mark	100 % black

6.2. Non-print media

For non-print media the following colour options can be used:

6.2.1. Screen based media



Writing ,Global Organic Textile Standard'; 'GOTS' ("Frutiger Next Bold" font face)	0 red, 0 green, 0 blue HTML hexadecimal code: 000000
Background to writing ,Global Organic Textile Standard'; 'GOTS'	255 red, 255 green, 255 blue HTML hexadecimal code: FFFFFFFF
Garment	255 red, 255 green, 255 blue HTML hexadecimal code: FFFFFFFF
Design mark	63 red, 156 green, 53 blue HTML hexadecimal code: 3F9C35

6.2.2. Non-print non-screen non-textile media



Writing ,Global Organic Textile Standard'; 'GOTS'
("Frutiger Next Bold" font face)

RAL CLASSIC colour system:
RAL 9005 Jet black

Background to writing ,Global Organic Textile Standard', 'GOTS'

RAL CLASSIC colour system:
RAL 9003 Signal white

Garment

RAL CLASSIC colour system:
RAL 9003 Signal white

Design mark

RAL CLASSIC colour system:
RAL 6018 Yellow green

7. Contacts

Certified Entities and brand holders should contact the applicable *Approved Certifier* for approval of their labelling with the GOTS logo. The *Approved Certifiers* are listed on the web site www.global-standard.org (→ 'List of Approved Certification Bodies').

A competent representative of the *IWG/Global Standard GmbH* can be addressed through the contact form on www.global-standard.org (→ 'Contact') or through eMail to mail@global-standard.org.