

JOIN US AROUND THE GLOBE IN 2020

WHO: Any U.S. company representing organic products made of 51 % or more U.S.-based ingredients can directly benefit from our export promotion programs. We work with all types of stakeholders to represent U.S. Organic, worldwide.

WHY: Whether it's market access, technical assistance, consumer promotion, or export readiness, the U.S. Organic Worldwide program can help you achieve your export goals and uncover new opportunities.

HOW: To participate in our programs, understand more about export opportunities, source U.S. organic products, or suggest a new international collaboration, contact the Organic Trade Association.



The Organic Trade Association (OTA) is the membership-based business association for organic agriculture and products in North America. We are the leading voice for the organic trade in the United States, representing over 9,500 organic businesses across 50 states.



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The Organic Trade Association's Organic Export Program is funded through the Market Access Program of the Foreign Agricultural Service of USDA. OTA does not discriminate on the basis of age, disability, national origin or ancestry, race, gender, religion, sexual orientation, marital status, political affiliation or military status. Persons with disabilities who require alternate means for communication of program information can contact us at info@ota.com.

Organic Trade Association sponsorship for most international trade show and trade mission events includes economy airfare and hotel room for one person as well as countertop exhibition fees.

SIGN-UPS STILL BEING ACCEPTED

February BIOFACH*

OTA will host 14 U.S. organic companies in Germany. OTA will also speak at several education sessions during the show.

GULFOOD*

OTA will host 6 U.S. organic companies in Dubai for the first time in 2020.

*Registration is currently closed for these two specific activities.

March EXPO WEST

OTA will co-host a buyers mission at Expo West. Meet buyers from 15+ different international markets all under one roof during the trade show.

FOODEX JAPAN

OTA will return to Tokyo, hosting a pavilion of 8 companies. Japan is one of the top 5 international markets for U.S. organic products.

March-April FOOD AND HOTEL ASIA

OTA will exhibit in Singapore for the first time in 2020. Come explore the Asian market at this wide-ranging show!

June U.K.-E.U. TRADE MISSION

Come explore the European Market for U.S. organic at this first-time activity. OTA will bring U.S. organic companies to meet with buyers in the U.K. and Netherlands and exhibit at the Free From Food Expo in Amsterdam.

July ORGANIC PRODUCE SUMMIT

OTA will host a mission with buyers from Mexico and the Pacific Rim.

September FINE FOOD AUSTRALIA

OTA will take 5 companies to this show in Melbourne for the first time in 2020.

IFOAM WORLD CONGRESS

OTA will present on current topics, attend fish bowl discussions, and meet with EU counterparts regarding organic equivalence.

EXPO EAST

OTA will co-host a mission with a focus on buyers from the Middle East and Europe.

October SIAL PARIS

OTA will return to 2020's largest food and beverage trade show. The OTA organic pavilion will host 8 companies at the show.

Ongoing GLOBAL ORGANIC TRADE GUIDE & FIND.organic

The top online resources to learn about export markets, trade regulations, and U.S. organic products available for export.

CONSUMER PROMOTIONS

OTA will collaborate with key importers, distributors, and retailers around the world to highlight your organic products. Activities are planned for Asia, the Middle East, Canada, and Mexico.